

Основы проектирования образовательного курса учебной дисциплины профессионального цикла на английском языке



Докладчик:
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Обзор

- Актуальность и необходимость;
- Существующая структура;
- Возникшие проблемы;
 - Решение поставленных задач;
 - Выводы

Актуальность и необходимость

- Усиление фундаментальной базы;
- Практика перехода из образовательного процесса в организационную среду;

Существующая структура курса

<p>Historical development of strategic management</p>	<ul style="list-style-type: none"> - to recognize the history of strategic management methods development - to know principals and creation of strategic management methods - to understand creation of algorithms for strategic management tasks - to assess strategic management experiments 	<ul style="list-style-type: none"> - ability to familiarizate with the terminology relating to strategic management; - skills to recognize the main elements of the strategy selection
<p>Strategic planning process</p>	<ul style="list-style-type: none"> - to identify the main problems that may arise in the development of the strategy - to recognize what negative consequences may arise - to know what are the mission and vision of organization 	<ul style="list-style-type: none"> - ability to identify the main problems that may arise in the development of strategies and their adjustment; - skills to recognize how is the updating of the strategy and the basic costs of its implementation
<p>Strategic Result</p>	<p>To know:</p> <ul style="list-style-type: none"> - the basic criteria for selecting strategies affecting the company's management 	<ul style="list-style-type: none"> - ability to highlight key elements of the strategy of your organization, depending on the scope of its activities; - ability to develop the overall strategy for a particular organization.

Проблемы

- отсутствие положительной заинтересованности студентов по техническим направлениям в изучении гуманитарной науки;
- отсутствие понимания многих аспектов «Стратегического менеджмента»;
- занижение роли данной дисциплины в профессиональной деятельности;

Решение возникших проблем

<p>Historical development of strategic management</p>	<ul style="list-style-type: none"> - to recognize the history of strategic management methods development - to know principals and creation of strategic management methods - to understand creation of algorithms for strategic management tasks - to assess strategic management experiments 	<ul style="list-style-type: none"> - ability to familiarizate with the terminology relating to strategic management; - skills to recognize the main elements of the strategy selection
<p>Strategic planning process</p>	<ul style="list-style-type: none"> - to identify the main problems that may arise in the development of the strategy - to recognize what negative consequences may arise - to know what are the mission and vision of organization 	<ul style="list-style-type: none"> - ability to identify the main problems that may arise in the development of strategies and their adjustment; - skills to recognize how is the updating of the strategy and the basic costs of its implementation
<p>Strategic Result</p>	<p>To know:</p> <ul style="list-style-type: none"> - the basic criteria for selecting strategies affecting the company's management 	<ul style="list-style-type: none"> - ability to highlight key elements of the strategy of your organization, depending on the scope of its activities; - ability to develop the overall strategy for a particular organization.

Выводы

Предложенное проектирование курса
«Стратегический

менеджмент» для студентов
технических направлений и

его модернизация позволит повысить
уровень качества

подготовки специалистов, а также
повысит уровень

конкурентоспособности

A piece of torn graph paper with a grid pattern. In the top-left corner, there are several paper clips and a pen. The text "Спасибо за внимание" is written in the center of the page.

Спасибо за внимание