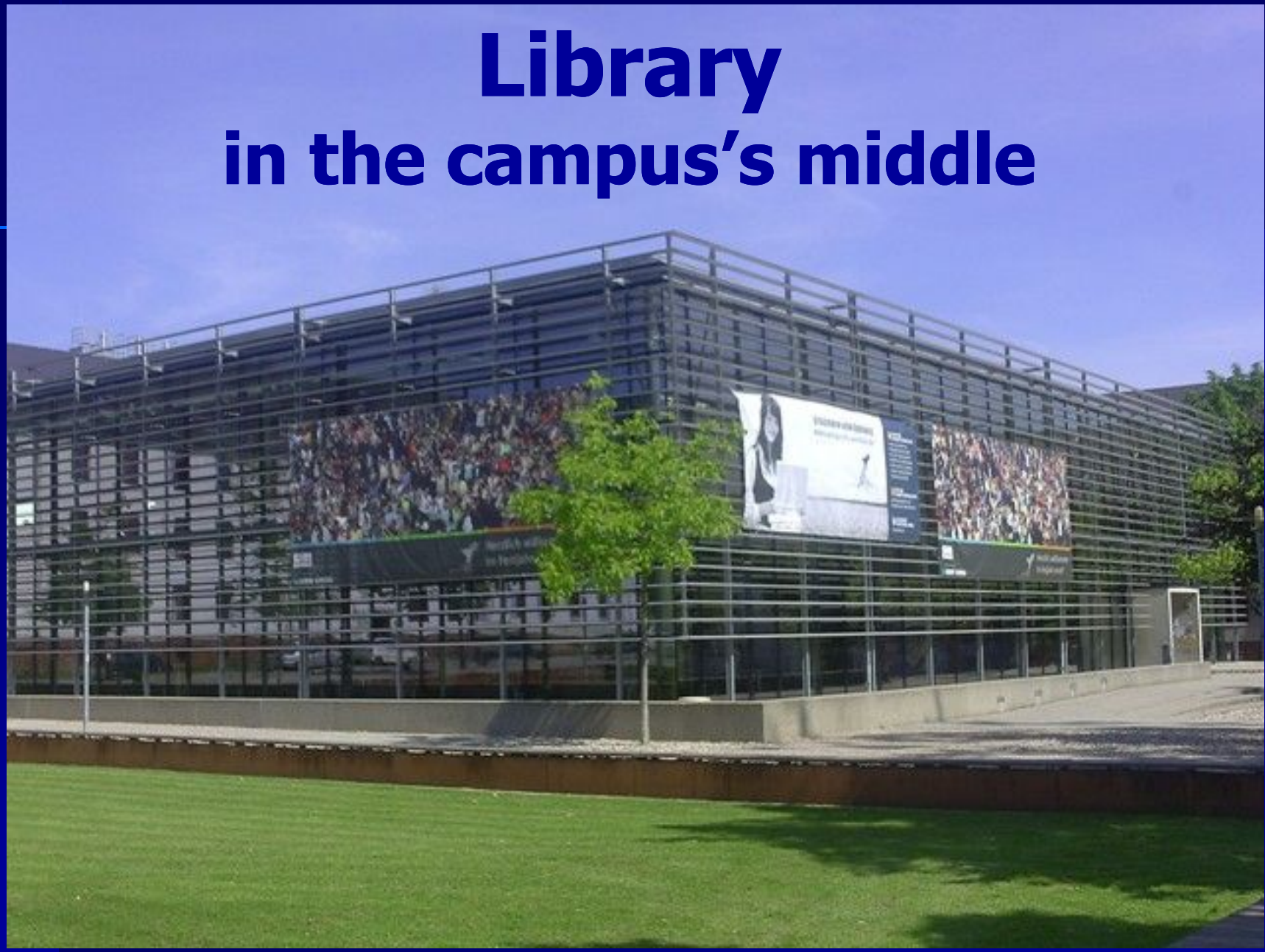
IT HAPPENED TO ME 6 MONTH AGO ...

I arrived
in
Germany

UNIVERSITY WISMAR

Campus

Library
in the campus's middle

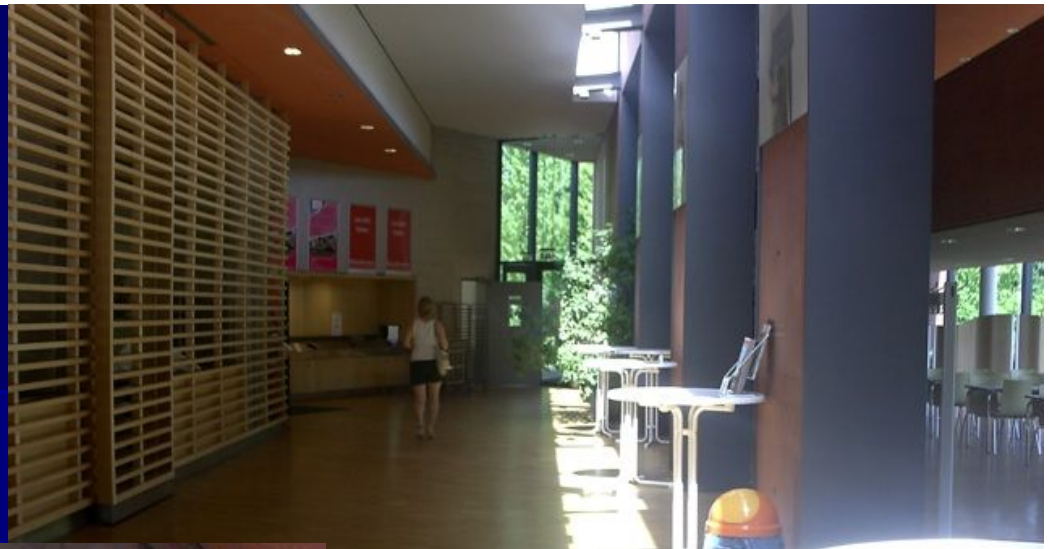


All resources are for free

Reading room
sunny, comfortable, modern…

Mensa – dinning room

3 euro and you satisfied



Breakfast and lunch from Monday till Friday

Your own room in hostel

Bed and bedside-table
Cupboard
Bookcase
Table and chair
The Internet

Kitchen and bathroom you share with you two flat mates

Subjects matter

- Export marketing
- Business Communication
- Business simulation game
- English
- German
- Spanish

Export marketing

- How to put a product on the foreign markets.
- Global market's trends;
- Law conditions;
- Branding;
- International marketing research;

Business Communication

- How to collect, to keep and to use the business contacts;
- The hazards of networking;
- Business language;
- Persuasion;
- Meeting as a teamwork;

Business simulation game

- Strategic economics game
- 6 companies are business competitors
- 2 products on 3 markets
  - P1 and P2
  - M1 Germany
  - M2 EU
  - M3 NAFTA
- Whole production capacity in Germany
- Transport to other markets necessary

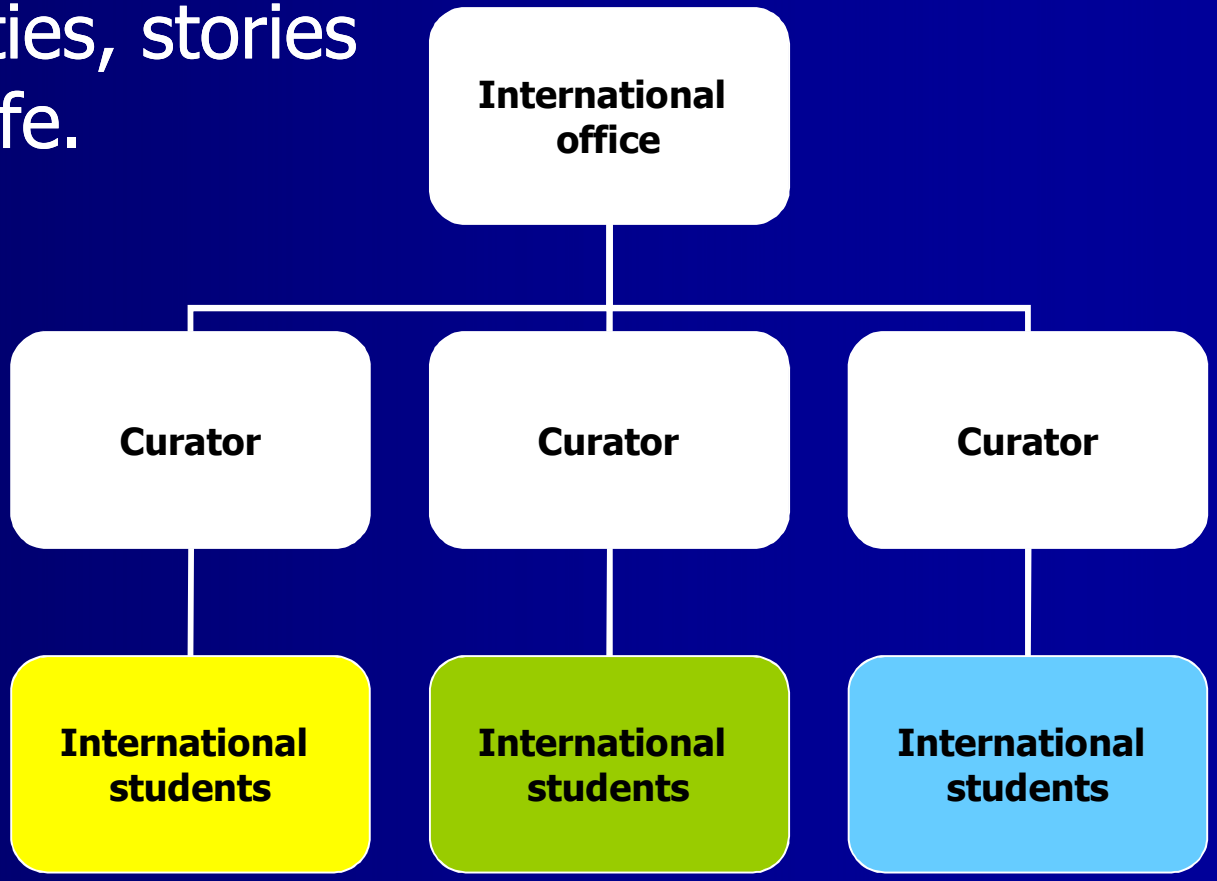
One round includes about 60 decisions

- Marketing decisions
- Production decisions
- Financial decisions

- You play by the Internet
- Your purpose to win

International office helps with all questions

- Week of adaptation: excursions, parties, stories about student life.



A lot of events during the semester

Tour in Berlin

Bowling and Aqua park

BBQ and Parties

Practical work in International Office

Task: write a chronicle report about events during the celebration of Centenary of University Wismar.

Additional task: look at the events through the prism of international touch

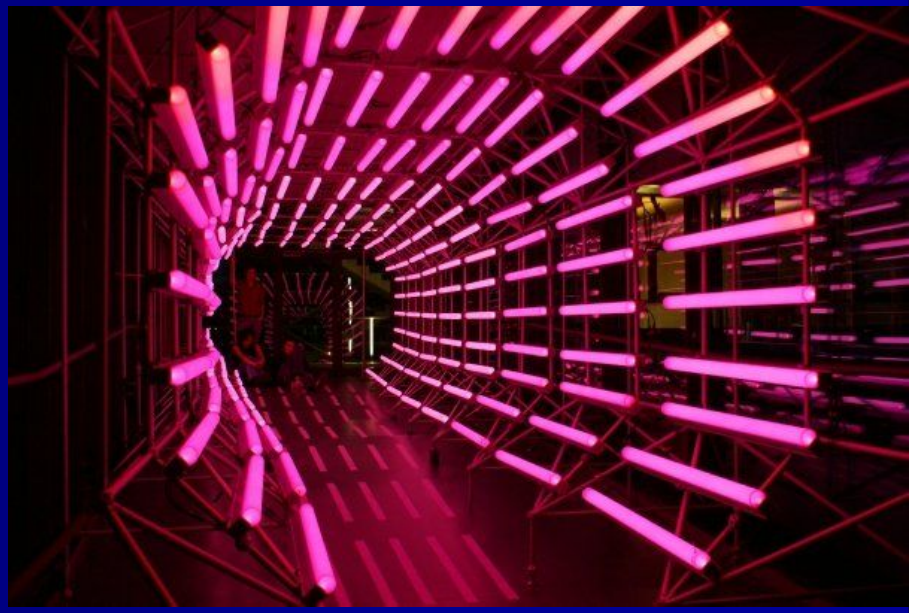
100 YEAR OF UNIVERSITY WISMAR

All International Guests on the one photo

16 May
Lighting Show

Organizers:

Students of “Lighting Design”, “Communication design” and “Design of interior”



500 luminaries
1 week of preparation
2 evenings show

Subject "Time"

Student day

- Germans and International students all together all day long!

EUROPEAN CHAMPIONSHIP

Now I know more German soccer songs than Russian

Thank you for your attention!

Presentation was created by Nika Eremina