

## **Management Simulation TOPSIM – Easy Management**

**A strategic business approach is essential in many professional roles. The management simulation TOPSIM – easyManagement gives players the chance to manage a business themselves and see how their decisions affect business in practice. This gives them an understanding of the broader business.**

### **Content**

The strategic business simulation game TOPSIM – easyManagement simulates the business environment of an outdoor tent production firm. The players act as the managers, taking business decisions in production, sales, human resources, administration and finance. This simple management simulation gives users a basic understanding of business management and the business environment.

### **Topics Covered**

- Business administration terms and indicators
- Marketing basics
- Staff demands planning
- Accounting tools and reporting
- Annual financial statements

### **Target Groups**

- Bachelor students in the early semesters of a business degree
- Students studying other, non-business subjects

### **Details**

Dates: 30.09.2020 – 02.10.2020  
Participants: 12 - 50 (4 – 10 groups of 3 – 5 people)  
Language: English  
Method: Online classroom  
ECTS: 3 ECTS

**Nomination of up to 5 students to: [ilg@dhbw-heidenheim.de](mailto:ilg@dhbw-heidenheim.de) by 15 September 2020**