

# LEADERSHIP, ETHICS & SUSTAINABILITY

## for International Students at DHBW Heidenheim

### COURSE OUTLINE

- Culture-based Leadership Style: Leadership by Nature
- **Basics** of Ethics & **Basics** of Sustainability
- **Ethical Points of View**: international perspectives
- **Ethics and Sustainability**: an international comparison.

The course content combines a historical approach to Ethics in Business, Leadership by Nature and an introduction to Sustainability Development Goals. Students will combine those three aspects in draft sustainability concept for their universities.

### GOALS

- Understanding of the dimensions of ethics and sustainability on leadership.
- Understanding of different approaches and strategies to implement ethics in the context of business, research and society as a whole.
- A better understanding of intercultural diversity in these contexts.
- Ability to reflect own values and those of others resulting in the ability to constructively work in international teams.

### LECTURE DATES & TIMES

- **25 January 2021, 8-10; Kick-off & Introduction to Ethics & Sustainability, part 1**  
Sign-up for either the rally or the stand-up by the end of the day
- **1 February 2021, 8-11.30h; Introduction to Ethics & Sustainability, part 2**
- **2 February 2021, 8-11.30h; Leadership by Nature, part 1**
- **3 February 2021, 8-11.30h; Leadership by Nature, part 2**
- **8 February 2021, 8-11.30h; Sustainability**
- **17 February 2021, 8-11.30h; Sustainable University Concept Presentations**

8-11.30am German time is:

- 9am-12.30pm Botswana
- 3-6.30pm Hongkong
- 12.30-4pm India
- 2-5.30pm Russia
- 9am-12.30pm South Africa
- 10am-1.30pm Tanzania

## LECTURERS

Prof Dr Sabine Moebs, DHBW Heidenheim

Sadock Zakayo, BSc, Tanzania Tour Guide Awards Foundation & Safari Guide Experts

## MARKING

Students will each submit a portfolio of the following:

### Individual marking (50%):

**EITHER:** Instagram rallye. Students will need an instagram account; if they don't have one, they can set one up for the course. Minimum requirements are **2 postings each week from 25 January 2021 until 17 February 2021.**

**OR:** 5 minute Stand-up; Leadership, Ethics & Sustainability in the News

The Stand-up will be marked **based on reflections.**

The **Stand-up** presents students' reflections of current news, taking into consideration leadership, ethics and sustainability. Contributions should be new ideas.

The instagram rallye mark is based on how much **posts combine a mix of own contributions and retweeting or sharing of relevant other posts** and how **creative** the tool is used.

### Team work (50%):

Sustainability concept for the universities: teams need members from at least 2 different countries; concept needs to **identify areas of action and best practices** and needs to **outline a high-level process** for implementation.

The concept is marked based on **sound reflection of selected SDGs**, how convincing the **implementation process** is presented and if the team identified **existing best practices**. Student teams will analyse similarities and differences in their university set-ups and accordingly suggest applicable strategies for their respective home universities.  
Max. 3000 words, excl. literature, plus cc-licenced presentation material.

For all tasks students need to **follow cc-licencing procedure** and make sure they are only using legally sound sources (no copyrighted content!).

**Students register** their **instagram account** or their **topic for a 5 minutes stand-up** in the **list** provided on Google drive by 25 January 2021, end of day.

The concept has to be send by email to both [sabine.moebs@dhbw-heidenheim.de](mailto:sabine.moebs@dhbw-heidenheim.de) and [sirsadock@gmail.com](mailto:sirsadock@gmail.com) no later than **27th February 2021.**

## **Participants Selection Process**

**Partner universities announce course to their students and nominate a total of 10 suitable candidates by 10 December 2020.**

Nominated students fulfil minimum requirements:

- Good academic standing (GPA)
- Minimum 3rd semester
- No overlapping lectures at home university
- Students in a program relating to those subjects (business, technology, environmental studies, etc)

Nominations need to include information on above criteria for each student; partner uni sends an excel list via email to **ilg@dhw-heim.de**.

DHBW Heidenheim selects from those nominations a total of 24-30 international students.

**DHBW Heidenheim confirms successful students via email to International Offices by 17 December 2020.**

## **AUDIENCE**

International students from approx. 8 DHBW partner universities (max. 24 students); DHBW students optional (max. 6 students); total maximum 30

All students need to at least attend 3rd semester studies. Students need to attend all online sessions and need to be able to do self-study and project work, according to 3 ECTS.

International students get marked and 3 ECTS; DHBW students get certificate of attendance

## **PARTNER UNIVERSITIES INVITED**

- Botho University, Botswana
- Cape Peninsula University of Technology, South Africa
- Chitkara University, India
- Lingnan University, Hongkong
- Nelson Mandela African Institution of Science and Technology, Tanzania
- Tomsk Polytechnic University, Russia
- Symbiosis International University, India

## **Literature:**

SDGs <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

Mandatory reading material will be made available to selected students.