

ANNOTATION

1. The direction (specialty) (OOP) Economy
2. Profile Training (specialization program) accounting, analysis and audit
3. Qualification (degree) Bachelor
4. Provides Division Department of Economics and automated control systems
5. Teacher Vladislav Lizunkov G.

The content of the module (Discipline) (the list of the main topics (sections))

- 5.1. The methodology of quality control and certification of products
- 5.2. The structure of the market. Competition. Measurements of the concentration of the market.
- 5.3. The competitiveness of enterprises and products. Problems improving the competitiveness of the Russian economy.
- 5.4. Methods for assessing competitiveness.
- 5.5. Management of competitiveness to ensure effective enterprise management.
- 5.6. Standardization.
- 5.7. Certification in quality management.
- 5.8. Metrological product quality assurance.
- 5.9. Management of quality costs in the process of project analysis.
6. Course 2 Semester 4 Number of credits 6
7. Prerequisites "Institutional economy"
8. Korekvizity "Marketing", "Strategic Management"
9. Type certification (course work, exam) 4 semester - diffirentsirovanny; 4 semester – exam Author _____ / Lizunkov V/