



ZUSAMMENARBEIT

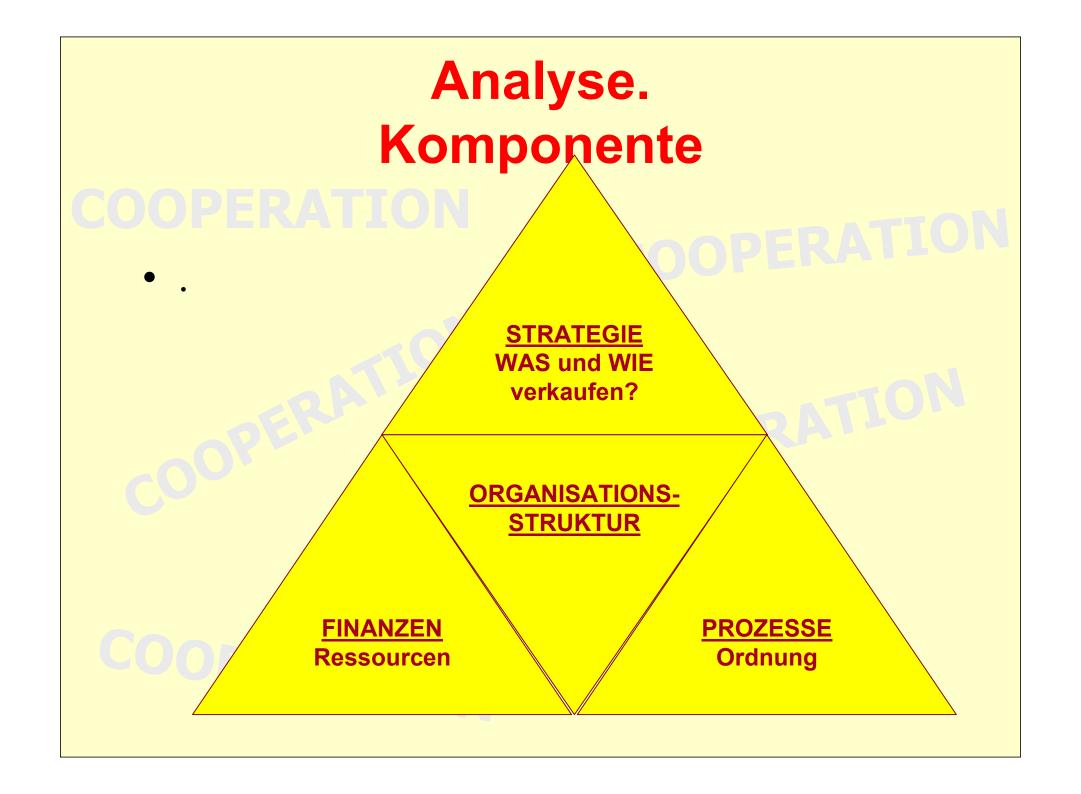




Dr.Evgeny Ruzaev
TU Tomsk
szz@tpu.ru

Fast alle Betribe haben änliche cooperatio Fragen:

- >Was und Wie verkaufen?
- ➤ Wie erstellen Strategie?
- > Wo finden Ressourcen?
- Wie können wir in unsere Organisation Ordnung machen?



Kursusbestandteile

Systemthoerie und Entscheidungstheorie

Überleitungpraxis der Entwicklungsergebnisse in den sibirischen Steuerungstheorie

Grossbetriebe

Kursusmodifikation

Business-analyse

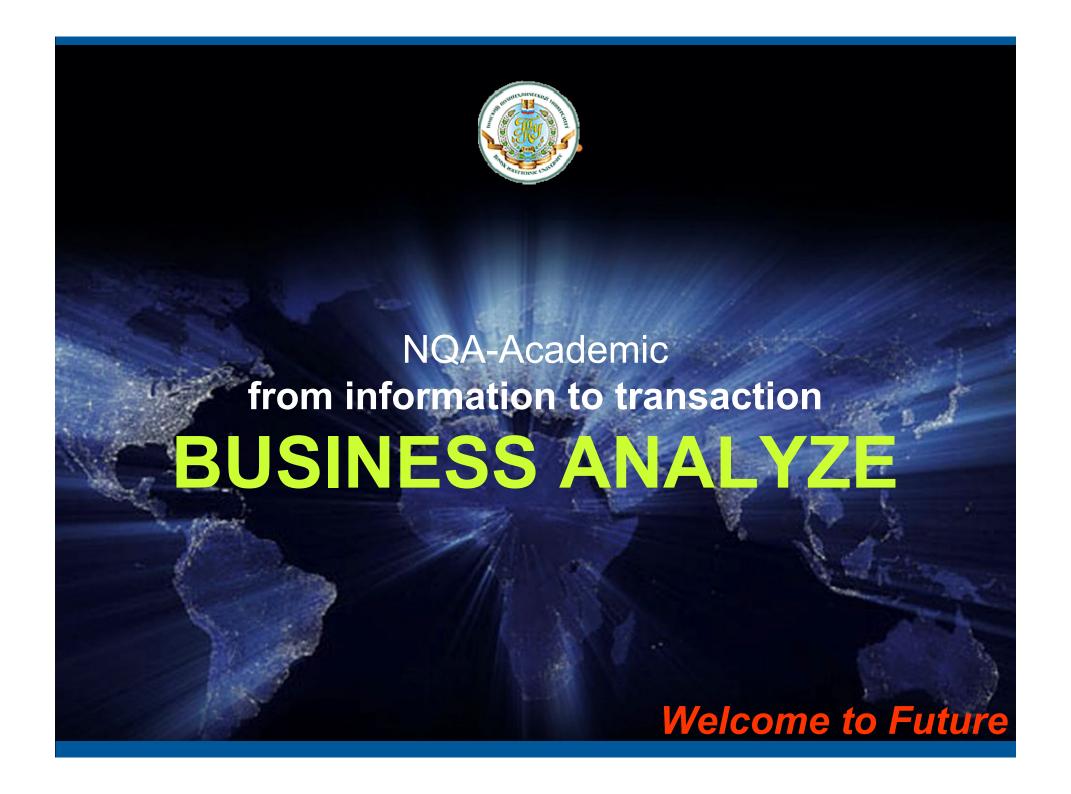
Business-analyse.
Strategie
(SWOT,MRP,
BSC, KPI)

COOPERATION

Business-analyse.
Finanzen
(ABC, Budgets)

Business-analyse.
Prozesse
(Modellierung,
Optimierung, ERP)

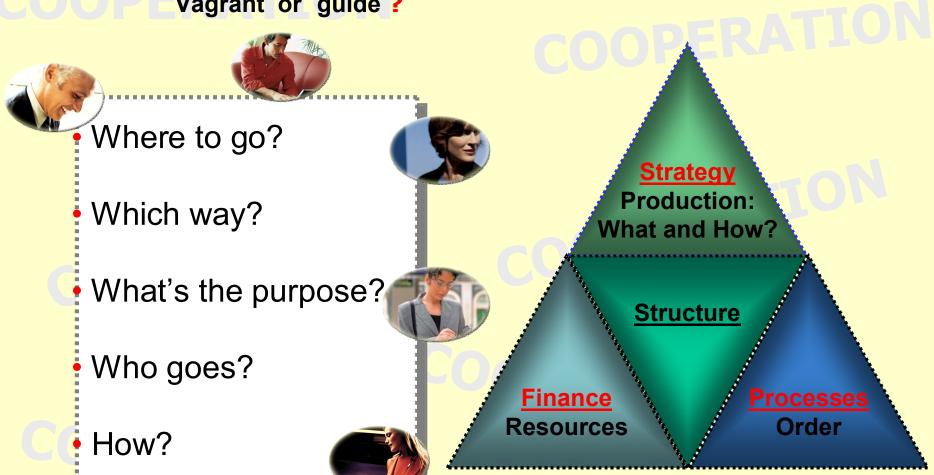
Betrieb



business intelligence

Analyze ...

Vagrant or guide?



Analyze

Where to go?

Which way?



What's the purpose?

• Who goes?



How?



BSC... KPI... Management on objectives Motivation... **Strategy**

For the ship which does not know where it floats, there can not be a fair wind

Analyze

- Where to go?
- Which way?
- What's the purpose?
- Who goes?
- How?



Analysis...

Optimization...

ERP, EDMS, BI

Processes

...not products, but processes of their production are guarantees of a long term success of a company.

Analyze

Where to go?

Which way?

What's the purpose?

• Who goes?

• How?

Cost management (ABC)...

Budgeting (ABB)...

ABM

Finance

...working just for work, or for gaining benefits?

Current question

- How to DEVELOP company STRATEGY?
- How to IMPROVE a management system?
- How to ESTIMATE a company OVERALL PERFORMANCE?
- How to ORDER company activity?
- How optimum to PLAN and DISTRIBUTE resources?
- How to MANAGE the information?

OPERALI

It is easy to ask, ...

Opinion

It's easy to say...

Every employee in your organization can do his job better, if he reach the decision and act on the real information, but not like he did last year.

... but it is difficult to make!!!

