



ТОМСКИЙ
ПОЛИТЕХНИЧЕСКИЙ
УНИВЕРСИТЕТ



PLANNING A PRESENTATION

Presentation Quiz

Olga B. Shamina
PhD

Presentation Quiz



*The skill of the engineer
is to know the moment
when it is necessary to
stop phenomena's
learning and to begin
their mastering.*

Nortcot Parkinson

Presentation Quiz



Which of the following ideas is a good first step for preparing your presentation:

- Read as much as possible on the topic
- Identify any fear you may be feeling
- Immediately brainstorm lots of ideas
- Decide on a powerful introduction

Presentation Quiz



What does your purpose statement do?

- Focuses on what the audience will gain from listening to you
- Lists the three main points of your presentation
- Focuses on how you will prepare your talk
- Becomes your opening line when you speak

Presentation Quiz



Which are the three most important questions to ask yourself when preparing your material:

- What do I want my audience to do, to think, and to feel?
- What do I want my audience to do, to know, and to buy?
- What do I want my audience to feel, to know, and to care about?
- What do I want my audience to know, to do, and to feel?

Presentation Quiz



Why does knowing your audience's age and generation matter?

- You'll need to increase your volume for very old and very young audiences
- You can choose terms and examples that allow your audience to relate to your material regardless of age
- Older audiences are more conservative, and you need to temper your language
- Younger audiences are accustomed to short, fast-paced messages



СПАСИБО ЗА ВНИМАНИЕ!

Ольга Борисовна ШАМИНА

канд. технических наук, доцент

shob@tpu.ru