

Guide:

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**"NATIONAL RESEARCH
TOMSK POLYTECHNIC UNIVERSITY"**

E. V. RUBANOVA

ETHICS OF BUSINESS RELATIONS

Recommended as a training manual
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P892 Ethics of business relations: the textbook / E. V. Rubanova; National research Tomsk Polytechnic University. – Tomsk: Publishing house of Tomsk Polytechnic University, 2011. - 208 p.

Described in the textbook theoretical questions of ethics of business relations. Briefly presents the theoretical basis of ethics of business relations: basic concepts of ethics, gives an idea about contemporary norms and standards of ethical conduct, communication, contractual discipline. Discusses ethical side of the claims business functions, the requirements for appearance and manners of business people.

The main problems of ethics of business relations abroad and the formation of the ethics of business relations in Russia.

The practical part of the manual is devoted to the forms of business communication: meeting, business conversation, business negotiations, etc.

A training manual prepared by the Department of philosophy, corresponds to the discipline programme and is intended for students of IDO enrolled in the specialty "personnel Management".

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