

Course Description

Discipline/Course: Project Work.

Training programme for university staff “English for Administrative Staff (PR officers)”

Department of Methods of Teaching Foreign Languages

Instructor: Dina F. Mymrina, PhD

Contact details: +7 3822 561 701, email: mymrina_df@tpu.ru

Learning Outcomes:

1. To be able to produce utterances in written form on various topics of professional / business communication at B1 level of language proficiency in compliance with *The Common European Framework of Reference for Languages*.
2. To be ready to apply the vocabulary, grammar structures, techniques, strategies studied in the course to professional tasks in the field of public relations and journalism.

Course Objectives and Content:

Course attendees, who have mastered the course “The project”, are expected to prepare the news section on the university website or create university promotional materials.

Course Outline:

Section 1. The project. Preparing the news section on the university website or creating university promotional materials.

Course Delivery: one semester, 36 hours

Prerequisites: Disciplines of the program “English for Administrative Staff (PR officers)”

Co-requisites: N/A

Final Assessment: pass/fail test

Course Developer: Dina F. Mymrina, PhD