

Syllabus

Subject: English for the Administrative Staff (PR officers), refresher course in English

Teacher: Dina F. Mymrina

Learning objectives:

The course “English for the Administrative Staff (PR officers)” aims to develop a foreign language competence which allows students to solve professional tasks in the field of public relations and journalism at B1-B2 levels of language proficiency according to “The Common European Framework of Reference for Languages.”

In accordance with the list of the basic competences of the Tomsk Polytechnic University scientific and pedagogical staff, learners, who have mastered the course, are expected to be able to carry out professional activities in English, create news feeds in English, and interact with the foreign professional community while creating news texts of different genres and forms.

The course outline:

Section 1. Oral communication for professional purposes.

Section 2 Interview strategies.

Section 3. Preparing news in English. Online news.

Section 4. The project. Preparing the news section on the university website and creating university promotional materials.