

COGNITIVE learning is demonstrated by knowledge recall and the intellectual skills: comprehending information, organizing ideas, analyzing and synthesizing data, applying knowledge, choosing among alternatives in problem-solving, and evaluating ideas or actions.

Level	Illustrative Verbs	Definition	Example
Knowledge	arrange, define, describe, duplicate, identify, label, list, match, memorize, name, order, outline, recognize, relate, recall, repeat, reproduce, select, state	remembering previously learned information	memory of specific facts, terminology, rules, sequences, procedures, classifications, categories, criteria, methodology, principles, theories, and structure
Comprehension	classify, convert, defend, describe, discuss, distinguish, estimate, explain, express, extend, generalize, give examples, identify, indicate, infer, locate, paraphrase, predict, recognize, rewrite, report, restate, review, select, summarize, translate	grasping the meaning of information	stating problem in own words, translating a chemical formula, understanding a flow chart, translating words and phrases from a foreign language
Application	apply, change, choose, compute, demonstrate, discover, dramatize, employ, illustrate, interpret, manipulate, modify, operate, practice, predict, prepare, produce, relate, schedule, show, sketch, solve, use, write	applying knowledge to actual situations	taking principles learned in math and applying them to figuring the volume of a cylinder in an internal combustion engine.
Analysis	analyze, appraise, break down, calculate, categorize, compare, contrast, criticize, diagram, differentiate, discriminate, distinguish, examine, experiment, identify, illustrate, infer, model, outline, point out, question, relate, select, separate, subdivide, test	breaking down objects or ideas into simpler parts and seeing how the parts relate and are organized	discussing how fluids and liquids differ, detecting logical fallacies in a student's explanation of Newton's 1st law of motion
Synthesis	arrange, assemble, categorize, collect, combine, comply, compose, construct, create, design, develop, devise, design, explain, formulate, generate, integrate, manage, modify, organize, plan, prepare, propose, rearrange, reconstruct, relate, reorganize, revise, rewrite, set up, summarize, synthesize, tell, write	rearranging component ideas into a new whole	writing a comprehensive report on a problem-solving exercise, planning a program or panel discussion, writing a comprehensive term paper
Evaluation	appraise, argue, assess, attach, choose, compare, conclude, contrast, defend, describe, discriminate, estimate, evaluate, explain, judge, justify, interpret, relate, predict, rate, select, summarize, support, value	making judgments based on internal evidence or external criteria	evaluating alternative solutions to a problem, detecting inconsistencies in the speech of a student government representative

Gronlund, N. E. (1981). *Measurement and evaluation in teaching*. 4th ed. New York: Macmillan Publishing.
 McBeath, R. J. (Ed.). (1992). *Instructing and evaluating in higher education: A guidebook for planning learning outcomes*. Englewood Cliffs, NJ: Educational Technology.