

Annotation of the course "Sociology"

The aim of a sociology course is to acquaint students with the basic terminology and theories of a scientific discipline dealing with a (post)modern human society. The chosen sociological knowledge helps students understand literary sources and reach a high level of competence in social matters, facilitating the grasp of a social dimension of current affairs and effective cooperation with particular experts. Practical orientation of the subject enables the graduates to objectively analyse the social aspects of their professional environment.

Consequently, the focus of the course lies in the area of applied sociological disciplines (e.g. sociology of advertising and media, public opinion, culture, leisure, etc.), systemic sociology (e.g. its history, principles and paradigms) being just supplementary.

Sociology is conceived as a social science exploring the society (its structure, stratification, dynamism and mobility), perceiving a human being as a social entity subjected to cultural influences and communication within a particular social group. Due attention is paid to sociological research as a tool for learning about the social environment and conducting public opinion polls.

The course covers the following themes:

1. An Introduction to Sociology
2. Sociological Research
3. Culture
4. Society and Social Interaction
5. Socialization
6. Groups and Organization
7. Deviance, Crime, and Social Control
8. Social Stratification
9. Aging and the Elderly
10. Social Movements and Social Change