



PROGRAMME

V International Scientific
Symposium
Lifelong wellbeing in the world
24-28, April, 2018



Russia, Tomsk
Tomsk Polytechnic University



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Dear Guests and Participants of WELLSO-2018!

The sustainable economic development is determined by creating conditions of human and society well-being. Problems of continuous prosperity in today's society have moved beyond the scope of a single scientific field and now refer to a series of actual topics expanding the scope of interdisciplinary collaboration of scientists and experts all over the world.

The aim of the V International scientific symposium "Lifelong wellbeing in the world" is to create a discussion platform for the international cooperation of specialists, experts and researchers in this field.

We wish productive work and successful cooperation to all participants!

Prof. Fabio Casati
Chair of the WELLSO-2018

Prof. Galina Barysheva
Deputy chair of the WELLSO-2018

FOUNDERS OF THE INTERNATIONAL SCIENTIFIC SYMPOSIUM

**MINISTRY OF EDUCATION AND SCIENCE OF THE RUSSIAN FEDERATION
NATIONAL RESEARCH TOMSK POLYTECHNIC UNIVERSITY**

ORGANIZING COMMITTEE

- F. Casati PhD, Professor, Department of Engineering and Computer Information, University of Trento, Italy. Chairman of the Organizing Committee
- G. Barysheva Dr., Professor, Head of International Scientific Educational Laboratory for the Improvement of Wellbeing Technologies of Older Adults, SEE TPU. Co-Chair of the Organizing Committee
- O. Kozlovskaya Dr., Professor of SEE TPU. Co-chairmen of the Organizing Committee
- Ingemar Kåreholt, PhD, Professor gerontology, Institute of Gerontology, School of Health and Welfare, Aging Research Network -- Jönköping, Jönköping University, Jönköping, Sweden. Co-chairmen of the Organizing Committee
- O. Nedospasova Dr., Professor of SEE TPU. Chairmen №1
- Susanne Anneli Johannesson, International coordinator, School of Health and Welfare, Jönköping University, Jönköping, Sweden. Co-chairmen №1
- G. Khanin Dr., Professor of Novosibirsk State Technical University. Co-chairmen №1
- L. Ivankina Dr., Professor of SCEE TPU. Chairmen №2
- M. Gasanov Dr., Professor of SCEE TPU. Co-chairmen №2
- S. Zhironkin Dr., Professor of SEE TPU. Co-chairmen №2
- N. Meshcheryakova Dr., Associate Professor of SCEE TPU. Chairmen №3
- S. Eremina Dr., Professor of SEE TPU. Co-chairmen №3
- O. Galtseva PhD, Associate Professor of SNDTS TPU. Co-chairmen №3
- E. Monastyrny Dr., Professor of SEE TPU. Chairmen №4
- M. Kaz Dr., Professor of the Department of Strategic Management and Marketing, Institute of Economics

and Management, TSU. Co-chairmen №4

Tran Thi Bich Ngoc PGS. TS., Hanoi University of Science and Technology
School of Economics & Management, Hanoi, Vietnam.
Co-chairmen №4

S.V. Khachin PhD, Acting Director of SEE TPU. Chairmen of the
expert session

N.O. Chistyakova PhD, Associate Professor of SEE TPU. Co-chairman of
the expert session

I.G. Vidyaev PhD, Associate Professor of SEE TPU. Moderator of the
expert session

O. Korneva PhD, Associate Professor of the SEE TPU. Scientific
secretary of the symposium

**INTERNATIONAL SCIENTIFIC SYMPOSIUM
LIFELONG WELLBEING IN THE WORLD**

Date, Time		Program	Venue
24 th April	14.30-16.00	Registration	265 room Scientific Technical Library, TPU (Belinskiy st., 53a)
25 th April	09.30-10.30	Registration	369 room Scientific Technical Library, TPU (Belinskiy st., 53a)
	10.30-11.00	Symposium opening	
	11.00-13.00	Plenary session	
	13.00-14.00	<i>Lunch</i>	
	14.00-16.00	Expert session	161 room Scientific Technical Library, TPU (Belinskiy st., 53a)
26 th April	10.00-11.30	Sessions work	371, 365, 361, 352 rooms Scientific Technical Library, TPU (Belinskiy st., 53a)
	11.30-11.50	<i>Coffee break</i>	
	11.50-13.00	Sessions work	
	13.00-14.00	<i>Lunch</i>	
	14.00-18.00	Round table «Quintessence "HAPPY MAN" in the mirror of transnational processes»	Conference hall Tomsk State Pedagogical University, (Kievskaya st., 60, b2)
27 th April	10.00-11.30	Closing of the symposium. Award ceremony	369 room Scientific Technical Library, TPU (Belinskiy st., 53a)
28 th April		Departure of participants	

The regulations of presentation:

Performances on the plenary session – 25–30 minutes

Performances with reports on the session work – 8–12 minutes

For all questions contact to

Olga Yu. Korneva +7-913-820-6715

wellso@tpu.ru

Plenary session

25th April, Tuesday, 10.30-13.00

369 room

Scientific Technical Library, TPU

Greetings to the Symposium participants

Elena Akerman, Dr., Professor, Head of expert-analytical department of the Legislative Duma of the Tomsk region

Roman Ostvald, PhD, Acting Vice-Rector for Research and Innovations TPU, Head of the Division of Postgraduate Studies TPU

Stepan Khachin, PhD, Director of School of Engineering Entrepreneurship TPU

Galina Barysheva, Dr., Professor, Head of International Scientific Educational Laboratory for the Improvement of Wellbeing Technologies of Older Adults, SEE TPU

Plenary reports

WELL-BEING AS A RESULT OF THE INVOLVEMENT OF HUMAN CAPITAL IN THE NEW INDUSTRIALIZATION

Elena Klemasheva, PhD-student, National Research Tomsk Polytechnic University, Tomsk, Russia

ИЗМЕРЕНИЕ БЛАГОПОЛУЧИЯ СТАРШЕГО ПОКОЛЕНИЯ В РЕГИОНАХ РОССИЙСКОЙ ФЕДЕРАЦИИ

Илья Gumennikov, PhD-student, National Research Tomsk Polytechnic University, Tomsk, Russia

CHANGES IN UNIVERSAL FORMATION OF ECONOMIC THEORY: TRANSITION IDEOLOGY "WELFARE" TO "WELL-BEING"

Sergey Potiagailov, PhD-student, National Research Tomsk Polytechnic University, Tomsk, Russia

Expert session

DESIGN OF A ROAD MAP FOR THE DEVELOPMENT OF MEDICAL ORGANIZATION IN THE CONDITIONS OF DIGITALIZATION OF THE ECONOMY AND SOCIETY

25th April, Tuesday, 14.00-16.00

161 room

Scientific Technical Library, TPU

CHAIR:

S.V. Khachin, PhD, Acting Director of School of Engineering Entrepreneurship
TPU

CO-CHAIR:

N.O. Chistyakova, PhD, Associate Professor of School of Engineering
Entrepreneurship TPU

MODERATOR OF THE EXPERT SESSION:

I.G. Vidyaev, PhD, Associate Professor of School of Engineering Entrepreneurship
TPU

Demonstration equipment: computer, projector, video camera

**ИНТЕЛЛЕКТУАЛЬНАЯ СИСТЕМА ПОДДЕРЖКИ ПРИНЯТИЯ
УПРАВЛЕНЧЕСКИХ РЕШЕНИЙ ПО ИННОВАЦИОННОМУ РАЗВИТИЮ
РЕГИОНАЛЬНЫХ НАУЧНО-МЕДИЦИНСКИХ ЦЕНТРОВ КАК МЕХАНИЗМ
ПОВЫШЕНИЯ УРОВНЯ ОБЕСПЕЧЕНИЯ ОБЩЕСТВА СОВРЕМЕННЫМИ
МЕДИЦИНСКИМИ УСЛУГАМИ**

O. G. Berestneva, Prof, National Research Tomsk Polytechnic University, Tomsk,
Russia

**СОВРЕМЕННЫЕ ПРОБЛЕМЫ И ВОЗМОЖНОСТИ РАЗВИТИЯ МЕТОДИК
ПРИНЯТИЯ ЭФФЕКТИВНЫХ УПРАВЛЕНЧЕСКИХ РЕШЕНИЙ В СФЕРЕ
ЗДРАВООХРАНЕНИЯ НА ОСНОВЕ ПРИМЕНЕНИЯ ТЕХНОЛОГИЙ
MICROSOFT POWER BI**

I.G. Vidyaev, PhD, Associate Professor, National Research Tomsk Polytechnic
University, Tomsk, Russia

**IT-ТЕХНОЛОГИИ КАК МЕХАНИЗМ ПЕРСОНАЛИЗАЦИИ
ЗДРАВООХРАНЕНИЯ И РОСТА КАЧЕСТВА МЕДИЦИНСКИХ УСЛУГ**
L.Yu. Spitsyna, PhD, Associate Professor, National Research Tomsk Polytechnic
University, Tomsk, Russia

**ПРОГРАММНАЯ РЕАЛИЗАЦИЯ МЕТОДОВ ПОИСКА ИНФОРМАЦИИ И
МОДЕЛЕЙ ПРИНЯТИЯ УПРАВЛЕНЧЕСКИХ РЕШЕНИЙ ДЛЯ НАУЧНО-
МЕДИЦИНСКИХ ЦЕНТРОВ**

S.V. Aksenov, PhD, Associate Professor, National Research Tomsk Polytechnic
University, Tomsk, Russia

Session 1

LONELINESS AND ITS OVERCOMING IN THE CONTEXT OF WELL-BEING ENHANCING

26th April, Wednesday, 10.00–13.00

371 room

Scientific Technical Library, TPU

CHAIR:

Olga P. Nedospasova, Dr., Professor of School of Engineering Entrepreneurship
Tomsk Polytechnic University

CO-CHAIRS:

Susanne Anneli Johannesson, International coordinator, School of Health and
Welfare, Jönköping University, Jönköping, Sweden. (Participant)

Grigoriy I. Khanin, Dr., Professor of Novosibirsk State Technical University

Demonstration equipment: computer, projector, video camera

THE PROBLEM OF THE LONELINESS OF MILLENNIALS

Sofya Pogorelova, National Research Tomsk Polytechnic University, Tomsk,
Russia

SOCIAL AND ECONOMIC PHENOMENON-LONELINESS

Victoria Vyalova, National Research Tomsk Polytechnic University, Tomsk, Russia

DEVELOPMENT OF CONCEPTS FOR THE DEVELOPMENT OF AN INDIVIDUAL RURAL BUSINESS ENTERPRISE IN MONGOLIA

Purevnyam Erdenebat, National Research Tomsk Polytechnic University, Tomsk,
Mongolia-Russia

Emilia V. Pluchevskaya, National Research Tomsk Polytechnic University, Tomsk,
Russia

DEVELOPMENT OF OIL AND GAZ INDUSTRY IN THE WORLD

Aya Christelle Desiree Kouadio, National Research Tomsk Polytechnic
University, Abidjan, Cote d'Ivoire

Sergey A. Dukart, National Research Tomsk Polytechnic University, Tomsk, Russia

ПРОЦЕССНЫЙ ПОДХОД В УПРАВЛЕНИИ КАЧЕСТВОМ ОБРАЗОВАТЕЛЬНОГО ПРОЦЕССА

Il'za Sapunova, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***УЛУЧШЕНИЕ БЛАГОСОСТОЯНИЯ ЧЕЛОВЕКА В КОНТЕКСТЕ
ИЗМЕНЕНИЯ ЕГО ФОРМЫ ЗАНЯТОСТИ КАК ВАЖНЫЙ ФАКТОР
САМОРЕАЛИЗАЦИИ***

Yelena Chersunova, National Research Tomsk Polytechnic University, Shimkent,
Kazakhstan

Lyudmila M. Borisova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***PROCESSING OF SOLID WASTE IN THE ASPECT OF WELL-BEING OF
CITIZENS***

Abror Abdullaev, National Research Tomsk Polytechnic University, Tomsk, Russia

Elena M. Rojdestvenskaya, National Research Tomsk Polytechnic University,
Tomsk, Russia

***THE ROLE OF AN INCLUSIVE ECONOMY IN ENSURING THE WELFARE OF
SOCIETY***

Lyudmila M. Borisova, National Research Tomsk Polytechnic University, Tomsk,
Russia

PERSONNEL MANAGEMENT IN TERMS OF WELLBEING OF PERSONELL

Irina Vatan, National Research Tomsk Polytechnic University, Tomsk, Russia

***HUMAN CAPITAL: THE CONCEPT, FACTORS OF DEVELOPMENT, PROBLEMS
OF THE FORMATION IN RUSSIA***

Alisa Lorents, National Research Tomsk Polytechnic University, Tomsk, Russia

SOCIETY WELLBEING IS MORE OF FAMILY MATTERS THAN GOVERNMENT

Ayodele Ogunlana, National Research Tomsk Polytechnic University, Tomsk,
Nigeria-Russia

Olga P. Nedospasova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***THE LONELINESS OF OLDER ADULTS: MYTHS AND REALITY (ON THE BASIS
OF SURVEY)***

Lubov I. Ivankina, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ekaterina A. Anikina, National Research Tomsk Polytechnic University, Tomsk,
Russia

***LONELINESS IN LATER LIFE: SUBNATIONAL STUDY AMONG TOMSK OLDER
ADULTS***

Veronika Malanina, National Research Tomsk Polytechnic University, Tomsk,
Russia

***INTERGENERATIONAL RELATIONSHIPS: ADDITIONAL OPPORTUNITIES
FOR STRENGTHENING THROUGH SOCIAL NETWORKS***

Olga P. Nedospasova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Aatoly Nedospasov, Seversk Technological Institute - branch of State
Autonomous Educational Institution of Higher Education «National Research
Nuclear University «MEPhI», Seversk, Russia

***АНАЛИЗ ЭТИЧЕСКИХ ЦЕННОСТЕЙ И ПОДХОДОВ В СОВРЕМЕННЫХ
ЭКОНОМИЧЕСКИХ УСЛОВИЯХ***

Anna Fedenkova, National Research Tomsk Polytechnic University, Tomsk, Russia

***ACTIVE AGEING INDEX: SUBNATIONAL STUDY ON ELDERLY WELLBEING IN
RUSSIA***

Elena Frolova, National Research Tomsk Polytechnic University, Tomsk, Russia

QUALITY OF LIFE IN CHINA

Bianjing Yang, National Research Tomsk Polytechnic University, Tomsk, China-
Russia

SUBJECTIVE WELLBEING IN THE TRANSFORMATION OF LIFE COURSE

Marina Vandamme, Le Petit-Paris, France

Session 2

THE PERCEPTION AND DESIGNING OF THE FUTURE

26th April, Wednesday, 10.00–13.00

365 room

Scientific Technical Library, TPU

CHAIR:

Lubov I. Ivankina, Dr., Professor of School of Core Engineering Education TPU

CO-CHAIRS:

Magerram Ali ogly Gasanov, Dr., Professor of School of Core Engineering Education TPU

Sergey A. Zhironkin, Dr., Professor of School of Engineering Entrepreneurship TPU

Demonstration equipment: computer, projector, video camera

CONCEPTUAL APPROACH TO RESEARCH OF SUBSTITUTION OF TECHNOLOGICAL STEPS AS A BASIS OF STRUCTURAL SHIFTS IN THE ECONOMY

Maria Klimovich, National Research Tomsk Polytechnic University, Tomsk, Russia

THE PERCEPTION AND DESIGNING OF THE FUTURE

Ekaterina Gogoleva, National Research Tomsk Polytechnic University, Tomsk, Russia

PLANNING AND BUDGETING OF THE ORGANIZATION "ERDENET"

Ankhabayar Ganbold, National Research Tomsk Polytechnic University, Tomsk, Russia

HAPPINESS AND ROUTINES

Marina Ryzhkova, National Research Tomsk Polytechnic University, Tomsk, Russia

SUBJECTIVE ECONOMIC PROSPERITY IN THE CONTEXT OF THE ECONOMICS OF HAPPINESS

Julia Startseva, National Research Tomsk Polytechnic University, Tomsk, Russia

FORMATION OF THE CLOSED CYCLE ECONOMY MODEL AS THE BASIS OF THE SUSTAINABLE DEVELOPMENT STRATEGY

Boris Kalyuzhny, National Research Tomsk Polytechnic University, Tomsk, France-Russia

Session 3
**MOBILIZATION OF HUMAN RESOURCES TO INCREASE
PROSPERITY**

26th April, Wednesday, 10.00–13.00

361 room

Scientific Technical Library, TPU

CHAIR:

Natalya N. Meshcheryakova, Dr., Associate Professor of School of Core Engineering Education TPU

CO-CHAIRS:

Sofya L. Eremina, Dr., Professor of School of Engineering Entrepreneurship TPU

Olga V. Galtseva, PhD, Associate Professor of School of Non-Destructive Testing & Security TPU

Demonstration equipment: computer, projector, video camera

**ЕСТЕСТВЕННАЯ ТЕХНОЛОГИЯ КАЧЕСТВЕННОГО ПЕРЕХОДА
К ЗДОРОВОЙ ДОЛГОЛЕТНЕЙ ЖИЗНЕДЕЯТЕЛЬНОСТИ**

Evgeniy Bryndin, Research Center “NATURE INFORMATIC”, Novosibirsk, Russia

Irina Bryndina, Technological platform FUTURE MEDICINE, Novosibirsk, Russia

MOBILIZING TO COMBAT HEALTH EMERGENCIES

Diana Sarazhakova, National Research Tomsk Polytechnic University, Tomsk,
Russia

TO THE DEFINITION OF THE CONCEPT OF SOCIAL ENTREPRENEURSHIP

Helen Gnedash, National Research Tomsk Polytechnic University, Tomsk, Russia

**ПРЕИМУЩЕСТВА АУТСОРСИНГА (СРАВНИТЕЛЬНАЯ ХАРАКТЕРИСТИКА
АУТСОРСИНГА И КРАУДСОРСИНГА)**

Dinara Bolatbekova, National Research Tomsk Polytechnic University, Tomsk,
Russia

ПОВЫШЕНИЕ ЭФФЕКТИВНОСТИ УПРАВЛЕНИЯ ПРОЕКТАМИ

Valeriya Gomer, National Research Tomsk Polytechnic University, Tomsk, Russia

**СИСТЕМА УПРАВЛЕНИЯ РИСКАМИ В ПРОЦЕССЕ НЕРАЗРУШАЮЩЕГО
КОНТРОЛЯ**

Il'za Sapunova, National Research Tomsk Polytechnic University, Tomsk, Russia

РОЛЬ КОРПОРАТИВНОЙ КУЛЬТУРЫ В ДЕЯТЕЛЬНОСТИ ПРЕДПРИЯТИЯ
Alexandra Kislicina, National Research Tomsk Polytechnic University, Tomsk,
Russia

N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

ОБУЧЕНИЕ ПЕРСОНАЛА КАК ФАКТОР РАЗВИТИЯ ОРГАНИЗАЦИИ
Polina Mironova, National Research Tomsk Polytechnic University, Tomsk, Russia
N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

АКТУАЛИЗАЦИЯ СИСТЕМЫ МЕНЕДЖМЕНТА КАЧЕСТВА
Viktoria Semenova, National Research Tomsk Polytechnic University, Tomsk,
Russia
InnaV. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ПРОЕКТИРОВАНИЕ ДОКУМЕНТАЦИИ СИСТЕМЫ МЕНЕДЖМЕНТА
КАЧЕСТВА ПИЩЕВОЙ ПРОДУКЦИИ ДЛЯ ОРГАНИЗАЦИИ***
Ylia Anikina, National Research Tomsk Polytechnic University, Tomsk, Russia
Marina N. Yanushevskaya, National Research Tomsk Polytechnic University,
Tomsk, Russia

***FORMATION OF THE MOTIVATION SYSTEM AT SMALL BUSINESS
ENTERPRISES***
Dar'ya Kalaeva, National Research Tomsk Polytechnic University, Tomsk, Russia
N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

***РАЗРАБОТКА ПРОЦЕССА СТРАТЕГИЧЕСКОГО УПРАВЛЕНИЯ В СИСТЕМЕ
МЕНЕДЖМЕНТА КАЧЕСТВА ПРЕДПРИЯТИЯ***
Anastasia Dymova, National Research Tomsk Polytechnic University, Tomsk,
Russia
Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ФОРМИРОВАНИЕ СИСТЕМЫ РАЗВИТИЯ УПРАВЛЕНЧЕСКОГО
ПЕРСОНАЛА ПРЕДПРИЯТИЯ***
Viktoria Kostina, National Research Tomsk Polytechnic University, Tomsk, Russia
Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***КОРПОРАТИВНАЯ КУЛЬТУРА КАК ФАКТОР ПОВЫШЕНИЯ
КОНКУРЕНТОСПОСОБНОСТИ ОРГАНИЗАЦИИ***

Anastasiya Shtyrts, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***DEVELOPMENT OF AN INTEGRATED SYSTEM OF ENTERPRISE QUALITY
MANAGEMENT BASED ON THE PROCESS MODEL***

Ivan Buhancev, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***MANAGING PRODUCTION RISKS IN THE QUALITY SYSTEM BASED ON
HACCP PRINCIPLES***

Sehlmehg Gurobazarova, National Research Tomsk Polytechnic University,
Tomsk, Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

CREATION OF A STANDARD FOR A SMALL BUSINESS ENTERPRISE

Viktoriya Ivanova, National Research Tomsk Polytechnic University, Tomsk,
Russia

N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

***INCREASE OF EFFICIENCY OF INDUSTRIAL ACTIVITY OF THE ENTERPRISE
ON THE BASIS OF INTRODUCTION OF METHODOLOGY OF LEAN
PRODUCTION***

Anastasiya Latuhtina, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

IMPROVEMENT OF QUALITY IN THE PRACTICE OF HOTEL SERVICES

Anastasiya Lifanova, National Research Tomsk Polytechnic University, Tomsk,
Russia

N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

***INTRODUCTION OF INNOVATIVE METHODS OF QUALITY MANAGEMENT
IN AN ORGANIZATION***

Nadezhda Pavlik, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

INTRODUCTION OF THE PROCESS APPROACH IN THE ORGANIZATION IN ACCORDANCE WITH THE REQUIREMENTS OF GOST R ISO 9001: 2015

Yurij Podvorchan, National Research Tomsk Polytechnic University, Tomsk, Russia

Marina N. Yanushevskaya, National Research Tomsk Polytechnic University, Tomsk, Russia

FORMATION OF THE MECHANISM OF STAFF MOTIVATION IN THE QUALITY MANAGEMENT SYSTEM

Viktoriya Pougart, National Research Tomsk Polytechnic University, Tomsk, Russia

N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

LEAN PRODUCTION AS A SYSTEM FOR IMPROVING THE PRODUCTIVE ACTIVITIES OF THE ORGANIZATION

Ekaterina Rabenko, National Research Tomsk Polytechnic University, Tomsk, Russia

Marina N. Yanushevskaya, National Research Tomsk Polytechnic University, Tomsk, Russia

QUALITY MANAGEMENT OF A SMALL BUSINESS

Bubusajra Tursunbekova, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

SYSTEM APPROACH TO INNOVATION MANAGEMENT

Fej Man', National Research Tomsk Polytechnic University, Tomsk, China-Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

ESTABLISHMENT OF A COMPLAINT MANAGEMENT SYSTEM IN AN ORGANIZATION

Svetlana Chekarova, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

IMPROVEMENT OF QUALITY MANAGEMENT SYSTEM PROCESSES ON THE BASIS OF CONSTRAINT THEORY

Dmitrij Chechet, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

VISUALIZATION AS A WAY TO MANAGE THE QUALITY OF THE ORGANIZATION'S ACTIVITIES

CHzhan Czyanlun, National Research Tomsk Polytechnic University, Tomsk, China-Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk, Russia

THE STRATEGY OF MAKING MANAGERIAL DECISIONS WHEN OUTSOURCING ENTERPRISES

Dinara Bolatbekova, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

ORGANIZATION OF A PROJECT MANAGEMENT OFFICE BASED ON THE ASSESSMENT OF THE LEVEL OF MATURITY OF THE PROJECT MANAGEMENT

Valeriya Gomer, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

THE STUDY OF THE METHODOLOGY OF QUALITY MANAGEMENT IN A SMALL ENTERPRISE

Anastasiya Dymova, National Research Tomsk Polytechnic University, Tomsk, Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk, Russia

DEVELOPMENT OF THE ENERGY MANAGEMENT SYSTEM OF THE ORGANIZATION

Kuanysh Eserkepov, National Research Tomsk Polytechnic University, Tomsk, Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk, Russia

IMPROVEMENT OF THE QUALITY SYSTEM IN THE ORGANIZATION THROUGH THE IMPROVEMENT OF CONTROL FUNCTIONS

Askhat Zhezbaev, National Research Tomsk Polytechnic University, Tomsk, Russia

N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

IMPROVEMENTS IN QUALITY AT SMALL AND MEDIUM-SIZED ENTERPRISES

Dar'ya Kravchenko, National Research Tomsk Polytechnic University, Tomsk, Russia

N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

***DIAGNOSTICS OF DEFECTS AND REDUCTION OF DEFECTS IN PRODUCTS IN
LED PRODUCTS***

Anastasiya Ovsyannikova, National Research Tomsk Polytechnic University,
Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

TOOLS FOR INNOVATIVE QUALITY MANAGEMENT

Amaly Palacios Quinto, National Research Tomsk Polytechnic University, Tomsk,
Ecuador-Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***EVALUATION OF THE EFFECTIVENESS OF THE QUALITY MANAGEMENT
SYSTEM OF AN INNOVATIVE ORGANIZATION***

Marina Panina, National Research Tomsk Polytechnic University, Tomsk, Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***DEVELOPMENT OF A MODEL OF THE QUALITY MANAGEMENT SYSTEM OF
THE AUTOMOBILE CENTER***

Bauyrzhan Sanaev, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***IMPROVING THE ORGANIZATION OF TECHNICAL QUALITY CONTROL IN
INDUSTRY***

Viktoriya Sidakova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***THEORETICAL AND LEGAL ASPECTS OF INCLUSIVE ECONOMY IN THE
CONTEXT OF CREATION OF SOCIALLY RESPONSIBLE BUSINESS IN THE
FEDERATIVE STATE***

Irina Zhuravleva, Omsk State Pedagogical University, Omsk, Russia

Natalia Chernonozhkina, Omsk Humanitarian Academy, Omsk, Russia

***DEVELOPMENT OF NON-FINANCIAL REPORTING IN RUSSIA: ETHICAL
IMPLICATIONS***

Viktoria Bogdanova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***IMPROVEMENT APPROACHES TO REGIONAL SOCIO-ECONOMIC POLICY IN
PUBLIC HEALTH***

Ivan Shibalkov, National Research Tomsk Polytechnic University, Tomsk, Russia

***COGNITIVE BIASES AND THEIR IMPACT ON THE PEOPLE'S FINANCIAL
DECISIONS***

Elmira Kashapova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***LIFELONG WELL-BEING IN CONDITIONS OF CHANGING THE
COMPOSITION OF THE ATMOSPHERE AS A RESULT OF ANTHROPOGENIC
IMPACT***

Elena Klemasheva, National Research Tomsk Polytechnic University, Tomsk,
Russia

INSTITUTIONAL BASICS OF SPORTS INTERACTIONS

Elena Ponomareva, Siberian transport university, Novosibirsk, Russia
Evgeny Razryadov, Siberian transport university, Novosibirsk, Russia

***THE "URBAN GEOSITES" AS AN ALTERNATIVE GEOTOURISM DESTINATION
– THE EVIDENCE FROM BELGRADE***

Darko Vucovic, Serbian Academy of Sciences and Arts, Serbia

***INFLUENCE OF MODERN INFORMATION TECHNOLOGIES ON THE
EFFICIENCY OF THE ENTERPRISE***

Rime Belahsene, University d'Orleans, Orlean, France

***MODELS AND PROCEDURES FOR PROMOTION OF SOFTWARE PRODUCTS
IN THE MARKET OF CORPORATE SALES***

Victor Höhn, University d'Orleans, Orlean, France

WELLBEING VS WELFARE

Vera Rakovskaya, Coldwell Banker Bain, Issaquah, Washington, USA

Session 4
**INFORMATION AND COMMUNICATION TECHNOLOGY TO
ENHANCE SOCIALIZATION AND WELL-BEING OF THE
INDIVIDUAL**

26th April, Wednesday, 10.00–13.00
352 room
Scientific Technical Library, TPU

CHAIR:

Eugenie A. Monastyrny, Dr., Professor of School of Engineering Entrepreneurship
TPU

CO-CHAIRS:

Mikhail S. Kaz, Dr., Professor of the Department of Strategic Management and
Marketing, Institute of Economics and Management, Tomsk State University
Tran Thi Bich Ngoc, PGS. TS., Hanoi University of Science and Technology School
of Economics & Management, Hanoi, Vietnam

Demonstration equipment: computer, projector, video camera

SOCIAL NETWORKS AS A WICKNESS OF YOUTH

Vladislav Kozlov, National Research Tomsk Polytechnic University, Tomsk, Russia

INNOVATIONS IN THE QUALITY MANAGEMENT SYSTEM

Amaly Palacios Quinto, National Research Tomsk Polytechnic University, Tomsk,
Ecuador-Russia

***ОПТИМИЗАЦИЯ РИСКОВ ПРИ ГИБКОЙ СИСТЕМЕ УПРАВЛЕНИЯ
ПРЕДПРИЯТИЕМ***

Asel' Bakenova, National Research Tomsk Polytechnic University, Tomsk, Russia

***PROSPECTS AND PROBLEMS OF SMART TECHNOLOGIES INTRODUCTION
IN THE MODERN EDUCATIONAL ENVIRONMENT***

Maria Rygina, National Research Tomsk Polytechnic University, Tomsk, Russia

ОЦЕНКА РЕЗУЛЬТАТИВНОСТИ СИСТЕМЫ МЕНЕДЖМЕНТА КАЧЕСТВА

Marina Panina, National Research Tomsk Polytechnic University, Tomsk, Russia

***СОВЕРШЕНСТВО-ВАНИЕ ПРОЦЕССОВ СИСТЕМЫ МЕНЕДЖМЕНТА
КАЧЕСТВА НА ОСНОВЕ CALS-ТЕХНОЛОГИЙ***

Darya Bolshanina, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ПОДГОТОВКА К РЕСЕРТИФИКАЦИИ СИСТЕМЫ МЕНЕДЖМЕНТА
КАЧЕСТВА В СООТВЕТСТВИИ С ТРЕБОВАНИЯМИ СТАНДАРТА ГОСТ Р
ИСО 9001-2015***

Alina Gorkunova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ПРОЦЕСС ПОДГОТОВКИ К РЕСЕРТИФИКАЦИИ СИСТЕМЫ ХАССП В
ОРГАНИЗАЦИИ***

Anastasia Dinner, National Research Tomsk Polytechnic University, Tomsk,
Russia

Marina N. Yanushevskaya, National Research Tomsk Polytechnic University,
Tomsk, Russia

СОВЕРШЕНСТВОВАНИЕ СИСТЕМЫ КОНТРОЛЯ ПЕРСОНАЛА

Saruna Dorjieva, National Research Tomsk Polytechnic University, Tomsk, Russia
N.V. Chicherina, National Research Tomsk Polytechnic University, Tomsk, Russia

***ПОДГОТОВКА К РЕСЕРТИФИКАЦИИ СИСТЕМЫ МЕНЕДЖМЕНТА
КАЧЕСТВА В СООТВЕТСТВИИ С ТРЕБОВАНИЯМИ СТАНДАРТА ГОСТ ISO
13485-2017***

Evgenia Maskaeva, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ПОДГОТОВКА К АККРЕДИТАЦИИ ОРГАНА ПО СЕРТИФИКАЦИИ
ПРОДУКЦИИ И УСЛУГ***

Vera Murzaeva, National Research Tomsk Polytechnic University, Tomsk, Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***УПРАВЛЕНИЕ РИСКАМИ В СИСТЕМЕ МЕНЕДЖМЕНТА КАЧЕСТВА
ОРГАНИЗАЦИИ***

Artem Nepougranov, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***МОДЕЛИРОВАНИЕ ПРОЦЕССА УПРАВЛЕНИЯ ИННОВАЦИОННОЙ
ДЕЯТЕЛЬНОСТЬЮ НА МАЛОМ ПРЕДПРИЯТИИ***

Viktoria Batuhina, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

ПРОЦЕСС ПРОИЗВОДСТВА ПРОДУКЦИИ В СИСТЕМЕ ХАССП

Marina Gurskih, National Research Tomsk Polytechnic University, Tomsk, Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***БЕРЕЖЛИВОЕ ПРОИЗВОДСТВО КАК СОВРЕМЕННЫЙ ПОДХОД К
УПРАВЛЕНИЮ КАЧЕСТВОМ***

Natalia Larionova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Marina N. Yanushevskaya, National Research Tomsk Polytechnic University,
Tomsk, Russia

***ПРОЦЕСС УПРАВЛЕНИЯ РИСКАМИ В СИСТЕМЕ МЕНЕДЖМЕНТА
КАЧЕСТВА ПРЕДПРИЯТИЯ***

Юлия Никольская, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ludmila A. Red'ko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ПРОЕКТИРОВАНИЕ ДОКУМЕНТАЦИИ СИСТЕМЫ МЕНЕДЖМЕНТА
КАЧЕСТВА МЕЖДУНАРОДНЫХ ИССЛЕДОВАНИЙ***

Olga Pazutova, National Research Tomsk Polytechnic University, Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***УПРАВЛЕНИЕ РИСКАМИ ПРОЦЕССА УПРАВЛЕНИЯ РЕГИОНАЛЬНЫМ
ЦЕНТРОМ АТТЕСТАЦИИ, КОНТРОЛЯ И ДИАГНОСТИКИ***

Abdulazis Rashidov, National Research Tomsk Polytechnic University, Tomsk,
Russia

Marina N. Yanushevskaya, National Research Tomsk Polytechnic University,
Tomsk, Russia

МЕТОДОЛОГИЯ ПРОВЕДЕНИЯ ЭКСПЕРТИЗ

Viktoriya Sidakova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

ВНУТРЕННИЙ АУДИТ В СИСТЕМЕ УПРАВЛЕНИЯ ПРЕДПРИЯТИЕМ
Viktoriya Hmel'nitskaya, National Research Tomsk Polytechnic University,
Tomsk, Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***QUALITY MANAGEMENT OF THE LABORATORY OF TECHNICAL
TOMOGRAPHY***

Vladislav Buryj, National Research Tomsk Polytechnic University, Tomsk, Russia
Alexey N. Kalinichenko, National Research Tomsk Polytechnic University,
Tomsk, Russia

***IMPROVEMENT OF QUALITY MANAGEMENT SYSTEM PROCESSES BASED
ON CALS-TECHNOLOGIES***

Ekaterina Demidova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

FORMING A FLEXIBLE ENTERPRISE MANAGEMENT SYSTEM

Asel' Bakenova, National Research Tomsk Polytechnic University, Tomsk, Russia
Inna V. Plotnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***THE ONLINE GROUP EXERCISES FOR OLDER ADULTS AND THEIR SOCIAL
WELLBEING***

Marcos Antonio Baez Gonzalez, University of Trento, Trento, Italy

VOLUNTEERING IN THE INTERESTS OF THE ELDERLY

Karina Antonova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Alexandra Sondor, National Research Tomsk Polytechnic University, Tomsk,
Russia

***IT-TECHNOLOGIES AS A MECHANISM FOR PERSONALIZING HEALTH CARE
AND IMPROVING THE QUALITY OF MEDICAL SERVICES***

Lubov Spitsina, National Research Tomsk Polytechnic University, Tomsk, Russia

***PROGRAM IMPLEMENTATION OF INFORMATION RETRIEVAL METHODS
AND MODELS OF DECISION-MAKING FOR SCIENTIFIC AND MEDICAL
CENTERS***

Sergey Axyonov, National Research Tomsk Polytechnic University, Tomsk, Russia
Sergey Romanchukov, National Research Tomsk Polytechnic University, Tomsk,
Russia

***MODERN PROBLEMS AND OPPORTUNITIES FOR THE DEVELOPMENT OF
METHODS FOR MAKING EFFECTIVE MANAGEMENT DECISIONS IN THE
HEALTHCARE FIELD ON THE BASIS OF MICROSOFT POWER BI
TECHNOLOGY***

Igor Vidyaev, National Research Tomsk Polytechnic University, Tomsk, Russia
Olga Marukhina, National Research Tomsk Polytechnic University, Tomsk, Russia
Marina Diakovich, National Research Tomsk Polytechnic University, Tomsk,
Russia

***INTELLECTUAL SYSTEM TO SUPPORT THE ADOPTION OF MANAGERIAL
DECISIONS ON THE INNOVATIVE DEVELOPMENT OF REGIONAL
SCIENTIFIC AND MEDICAL CENTERS AS A MECHANISM TO IMPROVE THE
LEVEL OF PROVIDING THE SOCIETY WITH MODERN MEDICAL SERVICES***

Olga Berestneva, National Research Tomsk Polytechnic University, Tomsk, Russia
Nina Stepanenko, National Research Tomsk Polytechnic University, Tomsk,
Russia

***WELL-BEING OF OLDER PEOPLE AS A RESULT OF ACTIVE SOCIO-
ECONOMIC DESIGN***

Kate Efremova, Financial University under the Government of the Russian
Federation. Barnaul branch, Barnaul, Russia

***ELEMENTS OF THE MECHANISM OF ADAPTATION TO CHANGES IN THE
POST-CRISIS ECONOMIC ENVIRONMENT***

Tatiana Stribko, Siberian transport university, Novosibirsk, Russia
Pavel Ponomarev, Novosibirsk state university, Novosibirsk, Russia
Vyacheslav Timoshenko, Siberian transport university, Novosibirsk, Russia

INNOVATION AND TECHNOLOGICAL FRONTIER

Sergei Anokhin, Kent University, NW, USA

*Round table
Quintessence
"HAPPY MAN" in the mirror of transnational
processes*

26th April, Wednesday, 14.00–18.00

Conference hall, Kievskaya st., 60, b2

TOMSK STATE PEDAGOGICAL UNIVERSITY

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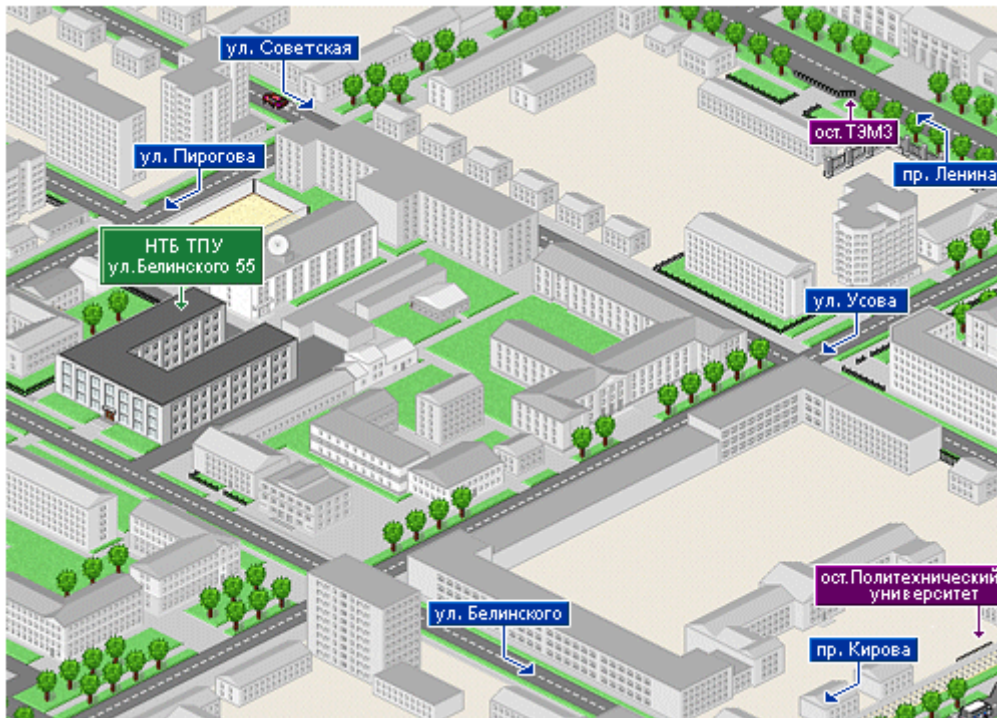
Evgeny Kovalevsky, First Deputy Chairman of the Tomsk Branch of the Russian Geographical Society, Head of the Happiness Laboratory of the Tomsk Branch of the Russian Geographical Society

INVITED SPEAKER:

Dorji Pendjore, Director of the Centre for Bhutan Studies & Gross National Happiness, Kingdom of Bhutan

Demonstration equipment: computer, projector, video camera

Tomsk, Belinskogo str., 53a – **Scientific Technical Library, TPU**



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the trolleybus No. 4
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