



PROGRAMME

IV International Scientific
Symposium

Lifelong wellbeing in the world

11-15, September, 2017



Russia, Tomsk
Tomsk Polytechnic University



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IV International Scientific Symposium **Lifelong wellbeing in the world**

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Tomsk Polytechnic University

FOUNDERS OF THE INTERNATIONAL SCIENTIFIC SYMPOSIUM

MINISTRY OF EDUCATION AND SCIENCE OF THE RUSSIAN FEDERATION
NATIONAL RESEARCH TOMSK POLYTECHNIC UNIVERSITY

PARTNERS OF THE INTERNATIONAL SCIENTIFIC SYMPOSIUM

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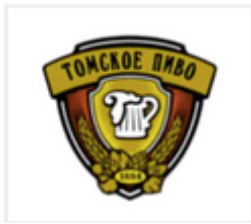
The insurance corporation "Komestra-Tom" Ltd.

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The basic principle of the company is a person who receives an insurance policy should receive an insurance payment. The company employs over 200 people and they conclude more than 100,000 insurance contracts per year.

More detailed information you can find <http://www.komestra.tomsk.ru/>



JSC «Tomsk Beer»

JSC «Tomsk Beer» is considered one of the oldest in Siberia. Today, it is armed with modern technology, the latest equipment. The company produces more than 60 kinds of products. The company's specialists believe that their company is a socially responsible company, are active in charitable activities aimed at improvement of the city of Tomsk, sports development, health, education.

More detailed information you can find <http://www.tomskbeer.ru/enter.php>



"Sibirskiy znahar" - Tomsk company, which manufactures unique eco-friendly products, useful gifts and Souvenirs made of natural raw materials of Siberia. Among the most famous products of the company – shyshkove jam and pine nuts in a pine syrup. During the last three years "Sibirskiy znahar" participated in the most prestigious international exhibitions, such as ProdExpo 2015, 2016, 2017, Moscow Halal Expo 2015 12th Interregional Forum of Kazakhstan-Russia, China Sial 2016, VEG-LIFE-EXPO 2016, FOOD NATURA 2016, the annual Christmas charity fair in Vilnius (Lithuania).

More detailed information you can find <https://sibznahar.com/>

Dear Guests and Participants of WELLSO-2017!

The sustainable economic development is determined by creating conditions of human and society well-being. Problems of continuous prosperity in today's society have moved beyond the scope of a single scientific field and now refer to a series of actual topics expanding the scope of interdisciplinary collaboration of scientists and experts all over the world.

The aim of the IV International scientific symposium "Lifelong wellbeing in the world" is to create a discussion platform for the international cooperation of specialists, experts and researchers in this field.

We wish productive work and successful cooperation to all participants!

Prof. Fabio Casati
Chair of the WELLSO-2017

Prof. Galina Barysheva
Deputy chair of the WELLSO-2017

ORGANIZING COMMITTEE

- F. Casati PhD, Professor, Department of Engineering and Computer Information, University of Trento, Italy. Chairman of the Organizing Committee
- G. Barysheva Dr., Professor, Head of Economics Department, IHSST TPU. Co-Chair of the Organizing Committee
- O. Kozlovskaya Dr., Professor of Economics Department, IHSST TPU. Co-chairmen of the Organizing Committee .
- Ingemar Kåreholt, PhD, Professor gerontology, Institute of Gerontology, School of Health and Welfare, Aging Research Network -- Jönköping, Jönköping University, Jönköping, Sweden. Co-chairmen of the Organizing Committee.
- O. Nedospasova Dr., Professor of Economics Department, IHSST TPU. Chairmen №1.
- Susanne Anneli International coordinator, School of Health and Johannesson, Welfare, Jönköping University, Jönköping, Sweden. (Participant). Co-chairmen №1.
- G. Khanin Dr., Professor of Novosibirsk State Technical University. Co-chairmen №1.
- L. Ivankina Dr., Professor of Management Department, IHSST TPU. Chairmen №2.
- M. Gasanov Dr., Professor of Economics Department, IHSST TPU. Co-chairmen №2.
- S. Zhironkin Dr., Professor of Economics Department, IHSST TPU. Co-chairmen №2.
- N. Meshcheryakova Dr., Associate Professor of Social communication Department, IHSST TPU. Chairmen №3.
- S. Eremina Dr., Professor of Engineering Entrepreneurship Department, IHSST TPU. Co-chairmen №3.
- O. Galtseva PhD, Associate Professor of Department of Physical methods of Non-destructive testing, INK, Tomsk Polytechnic university, Russia. Co-chairmen №3
- E. Monastyrny Dr., Professor of Economics Department, IHSST TPU. Chairmen №4.
- M. Kaz Dr., Professor of Economics Department, TSU. Co-chairmen №4.
- Tran Thi Bich Ngoc PGS. TS., Hanoi University of Science and Technology School of Economics & Management, Hanoi, Vietnam. Co-chairmen №4.

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O. Korneva

PhD., Associate Professor of the Economics Department,
IHSST TPU. Scientific secretary of the symposium.

**INTERNATIONAL SCIENTIFIC SYMPOSIUM
LIFELONG WELLBEING IN THE WORLD**

Date, Time		Program	Venue
11 th September	14.30-16.00	Registration	265 room Scientific Technical Library, TPU (Belinskiy st., 53a)
12 th September	09.00-10.00	Registration	369 room Scientific Technical Library, TPU (Belinskiy st., 53a)
	10.00-10.30	Symposium opening	
	10.30-13.00	Plenary session	
13 th September	10.00-11.30	Panel discussion	371, 361, 352 rooms Scientific Technical Library, TPU (Belinskiy st., 53a)
	11.30-11.50	<i>Coffee break</i>	
	11.50-13.00	Panel discussion	
	13.00-14.00	<i>Lunch</i>	
	14.30-18.00	Panel discussion	268 room Scientific Technical Library, TPU (Belinskiy st., 53a)
14 th September	10.00-11.30	Award ceremony	369 room Scientific Technical Library, TPU (Belinskiy st., 53a)
		Departure of participants	

The regulations of presentation:
Performances on the plenary session – 25–30 minutes
Performances with reports on the session work – 8–12 minutes

For all questions contact to
 Olga Yu. Korneva +7-913-820-6715
 wellso@tpu.ru

Plenary session

12th September, Tuesday, 10.30-13.00

369 room

Scientific Technical Library, TPU

Greetings to the Symposium participants

Elena Akerman, Head of expert-analytical department of the Legislative Duma of the Tomsk region

Denis Chaykovsky, PhD, Director of the Institute of Humanities and Social Technologies

Galina Barysheva, Dr., Professor, Head of Economics Department, IHSST TPU.

Plenary reports

Ingemar Kåreholt, PhD, Professor gerontology, Institute of Gerontology, School of Health and Welfare, Aging Research Network -- Jönköping, Jönköping University, Jönköping, Sweden.

Elena Alatartseva ,Ltd "BESTRA Business Expert", Anti-crisis, project manager, Business consultant, business teacher. PSYCHOLOGIST

Sergey Zhironkin, Dr., Professor of Economics Department, IHSST TPU.

Ivan Shibalkov, assistant of Economics Department IHSST TPU.

Oksana Makeeva, MD, PhD, General Director Nebbiolo Center for Clinical Trials

Session 1

LONELINESS AND ITS OVERCOMING IN THE CONTEXT OF WELL-BEING ENHANCING

13th September, Wednesday, 10.00–11.30

371 room

Scientific Technical Library, TPU

CHAIR:

Olga P. Nedospasova, Dr., Professor of Economics Department IHSST, Tomsk Polytechnic University

CO-CHAIRS:

Susanne Anneli Johannesson, International coordinator, School of Health and Welfare, Jönköping University, Jönköping, Sweden. (Participant).

Grigoriy I. Khanin, Dr., Professor of Novosibirsk State Technical University.

Demonstration equipment: computer, projector, video camera

PROBLEMS OF ENSURING WELL-BEING OF RUSSIAN RURAL POPULATION

Margarita Afonasova, Tomsk State University of Control Systems and Radioelectronics, Tomsk, Russia

***SOCIAL AND PRIVATE PARTNERSHIP THROUGH CONTRACTUAL
ARRANGEMENT***

Sergei Berkalov, National Research Tomsk Polytechnic University, Tomsk, Russia

***THE IMAGE OF THE FUTURE: BECOMING, PERCEPTION,
TRANSFORMATION***

Dmitry Dolgopolov, Tyumen State University (Nizhnevartovsk Economic Law Institute), Nizhnevartovsk, Russia

Anna Cherepanova, Tyumen State University (Nizhnevartovsk Economic Law Institute), Nizhnevartovsk, Russia

***EXPECTATIONS AND PROSPECTS OF REALIZATION OF PROFESSIONAL AND
PERSONAL ORIENTATION OF GRADUATES OF RUSSIAN UNIVERSITIES***

Anatolii Dreval, National Research Tomsk Polytechnic University, Tomsk, Russia

Vera Ivanova, National Research Tomsk State University, Tomsk, Russia

Tatyana Trubchenko, National Research Tomsk Polytechnic University, Tomsk, Russia

Natalia Shaftelskaya, National Research Tomsk State University, Tomsk, Russia

***ASPECTS OF THE WORK OF PUBLIC ORGANIZATIONS AND THE RUSSIAN
ORTHODOX CHURCH IN HELPING ELDERLY PEOPLE IN MODERN RUSSIA***

Bogdan Ershov, Voronezh State Technical University, Voronezh, Russia

Igor Ashmarov, Voronezh State Institute of Art, Voronezh, Russia

Ekaterina Volkova, Voronezh State Technical University, Voronezh, Russia

TRANSFORMATION OF APPROACHES TO THE DESIGN OF EDUCATIONAL PROGRAMS AS A GUARANTEE FOR THE WELL-BEING DEVELOPMENT OF THE RUSSIAN MENTAL PERSONALITY

Tatiana Kalashnikova, National Research Tomsk Polytechnic University, Tomsk, Russia

Andrey Selyutin, Chelyabinsk State University, Chelyabinsk, Russia

PROBLEM OF LONELINESS AMONG OLDER ADULTS: DIFFERENCES IN EXPERT ASSESSMENTS

Olga Korneva, National Research Tomsk Polytechnic University, Tomsk, Russia

Galina Barysheva, National Research Tomsk Polytechnic University, Tomsk, Russia

Olga Nedospasova, National Research Tomsk Polytechnic University, Tomsk, Russia

Veronika Malanina, National Research Tomsk Polytechnic University, Tomsk, Russia

Evgeny Shchekotin, National Research Tomsk State University, Tomsk, Russia

Elena Klemasheva, National Research Tomsk Polytechnic University, Tomsk, Russia

LONELINESS AS A SOCIAL PROBLEM OF A MODERN METROPOLIS

Vladislav Lizunkov, Yurga Institute of Technology (TPU affiliate), Yurga, Russia

Olga Ergunova, Ural State University of Economics, Yekaterinburg, Russia

Viktor Blaginin, Ural State University of Economics, Yekaterinburg, Russia

ADVANTAGES AND DISADVANTAGES OF DIFFERENT APPROACHES TO RESEARCHING LONELINESS IN LATER LIFE

Veronika Malanina, National Research Tomsk Polytechnic University, Tomsk, Russia

Elena Frolova, National Research Tomsk Polytechnic University, Tomsk, Russia

«THE THIRD AGE»: ASPECTS OF UNDERSTANDING

Nataliya Pogukaeva, National Research Tomsk Polytechnic University, Tomsk, Russia

Natalia Pankova, National Research Tomsk Polytechnic University, Tomsk, Russia

Marina Khaldeeva, National Research Tomsk Polytechnic University, Tomsk, Russia

Mikhail Korovkin, National Research Tomsk State University, Tomsk, Russia

Galina Barysheva, National Research Tomsk Polytechnic University, Tomsk, Russia

UNIVERSITY'S ROLE IN WELL-BEING ENVIRONMENT FORMATION FOR ACTIVE AGERS

Elena Pokrovskaya, Tomsk State University of Control Systems and
Radioelectronics, Tomsk, Russia

Margarita Raitina, Tomsk State University of Control Systems and
Radioelectronics, Tomsk, Russia

Romain Romain Vaissié, Tomsk State University of Control Systems and
Radioelectronics, Tomsk, Russia

***EDUCATIONAL FUNCTION OF SOCIAL NETWORKS: FORMATION OF
COMMUNICATIVE COMPETENCE***

Andrey Selyutin, Chelyabinsk State University, Chelyabinsk, Russia

Elena Sakharova, National Research Tomsk Polytechnic University, Tomsk, Russia

NARRATIVE PSYCHOTHERAPY OF DISABLED PEOPLE

Maxim Shulmin, Tomsk State University of Control Systems and Radioelectronics,
Tomsk, Russia

***INTEGRATION OF DISABLED STUDENTS INTO THE SYSTEM OF HIGHER
EDUCATION***

Valentina Zinovieva, Tomsk State University of Control Systems and
Radioelectronics, Tomsk, Russia

Session 2

THE PERCEPTION AND DESIGNING OF THE FUTURE

13th September, Wednesday, 10.00–11.30

361 room

Scientific Technical Library, TPU

CHAIR:

Lubov I. Ivankina, Dr., Professor of Management Department, IHSST TPU.

CO-CHAIRS:

Magerram Ali ogly Gasanov, Dr., Professor of Economics Department, IHSST TPU.

Sergey A. Zhironkin, Dr., Professor of Economics Department, IHSST TPU.

Demonstration equipment: computer, projector, video camera

COMPANY TOWN DIVERSIFICATION AND DESIGNING ITS FUTURE

Irina Antonova, National Research Tomsk Polytechnic University, Tomsk, Russia

Ekaterina Solomahina, Saint-Petersburg State University of Economics, Saint-Petersburg, Russia

SOCIAL PROJECTS AND WELL-BEING

Maxim Bersenev, Tomsk State University of Control Systems and Radioelectronics, Tomsk, Russia

SOCIO-RELIGIOUS AND HISTORIOGRAPHIC ASPECTS OF THE DOSTOEVSKY F.M. HERITAGE FOR FUTURE GENERATIONS

Bogdan Ershov, Voronezh State Technical University, Voronezh, Russia

Larisa Perevozchikova, Voronezh State Technical University, Voronezh, Russia

Ekaterina Volkova, Voronezh State Technical University, Voronezh, Russia

Vladimir Tonkih, Voronezh State University, Voronezh, Russia

Igor Ashmarov, Voronezh Branch of Russian Academy of National Economy and Public Administration, Voronezh, Russia

DOES THE MANAGEMENT OF THE COMPANY REALIZE THE ROLE OF INTANGIBLE ASSETS IN THE PERCEPTION OF ITS IMAGE BY STAKEHOLDERS? CROSS-COUNTRY ANALYSIS

Mikhail Kaz, National Research Tomsk State University, Tomsk, Russia

NETWORK GENESIS OF TECHNOLOGICAL CONVERGENCE

Maria Klimovich, National Research Tomsk Polytechnic University, Tomsk, Russia

Magerram Gasanov, National Research Tomsk Polytechnic University, Tomsk, Russia

INFLUENCE OF THE CONVENTIONAL TYPE ON THE PERSONAL STATUS OF THE INDIVIDUAL

Olga Kochetkova, National Research Tomsk Polytechnic University, Tomsk, Russia

CERTIFICATION OF REAL ESTATE ACTIVITY AS A FACTOR OF DEVELOPMENT OF THE MARKET OF REALTOR SERVICES

Anastasiya Kondrateva, Tomsk State University of Control Systems and Radioelectronics, Tomsk, Russia

Ekaterina Ivanenkova, National Research Tomsk Polytechnic University, Tomsk, Russia

TRX SUSPENSION TRAINING AS A MULTI-PURPOSE WORKOUT TO ENHANCE PHYSICAL PERFORMANCE OF INDIVIDUALS OF DIFFERENT AGE GROUPS

Irina Pavlova, National Research Tomsk Polytechnic University, Tomsk, Russia

Oleg Kornilov, Tomsk State Pedagogical University, Tomsk, Russia

Anna Voronina, Personal Training Studio "Crow Studio", Tomsk, Russia

Elena Rozhdestvenskaia, National Research Tomsk Polytechnic University, Tomsk, Russia

SUSTAINABLE ECONOMIC DEVELOPMENT STRATEGY

Elena Rozhdestvenskaia, National Research Tomsk Polytechnic University, Tomsk, Russia

Vladimir Tsitlenok, National Research Tomsk State University, Tomsk, Russia

Fabio Casati, National Research Tomsk Polytechnic University, Tomsk, Russia

ROUTINES AND NUDGE IN ECONOMIC EXPERIMENT

Marina Ryzhkova, Tomsk State University of Control Systems and Radioelectronics, Tomsk, Russia

Alexandra Shchukina, Tomsk State University of Control Systems and Radioelectronics, Tomsk, Russia

THE INFLUENCE OF CULTURAL TRADITIONS OF ETHNIC DANCES ON THE FORMATION THE IMAGE OF THE FUTURE

Choygan Sanchay, Tuvan state university, Kyzyl, Russia

Olga Homushku, Tuvan state university, Kyzyl, Russia

THE INTERESTS HARMONIZING OF STAKEHOLDERS FOR COMPANY TOWN FUTURE DESIGN

Ekaterina Solomahina, Saint-Petersburg State University of Economics, Saint-Petersburg, Russia

Session 3
**MOBILIZATION OF HUMAN RESOURCES TO INCREASE
PROSPERITY**

13th September, Wednesday, 10.00–11.30

361 room

Scientific Technical Library, TPU

CHAIR:

Natalya N. Meshcheryakova, Dr., Associate Professor of Social communication Department, IHSST TPU.

CO-CHAIRS:

Sofya L. Eremina, Dr., Professor of Engineering Entrepreneurship Department, IHSST TPU.

Olga V. Galtseva, PhD, Associate Professor of Department of Physical methods of Non-destructive testing, INK, Tomsk Polytechnic university, Russia.

Demonstration equipment: computer, projector, video camera

**STATE AND BUSINESS PARTNERSHIP AS AN ADAPTATION INSTRUMENT OF
ULTRA DANGEROUS INDUSTRIES TOWARDS GLOBAL CLIMATE CHANGES**

Tatiana Artcer, National Research Tomsk Polytechnic University, Tomsk, Russia

Nataliya Goryunova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Ali Ozdiev, National Research Tomsk Polytechnic University, Tomsk, Russia

Tatiana Yakimova, National Research Tomsk Polytechnic University, Tomsk,
Russia

THE RELATIONSHIP BETWEEN VARIOUS ASPECTS OF WELL-BEING

Galina Barysheva, National Research Tomsk Polytechnic University, Tomsk,
Russia

Olga Nedospasova, National Research Tomsk Polytechnic University, Tomsk,
Russia

**THE PROBLEM OF THE IMPLEMENTATION OF THE LAW ON THE QUALITY
OF LIFE**

Alena Dubina, Tyumen State University (Nizhnevartovsk economic and law
institute), Nizhnevartovsk, Russia

Margarita Kovtunova, Tyumen State University (Nizhnevartovsk economic and
law institute), Nizhnevartovsk, Russia

**TRUST IN THE STRUCTURE OF ORGANIZATION'S SOCIAL INTERACTION:
EVALUATION AND MANAGEMENT**

Evgeniya Kaz, National Research Tomsk State University, Tomsk, Russia

INVOLVING BANKS IN SOCIAL PROJECTS THROUGH MARKETING ALLIANCES

Nathalia Khmelkova, Liberal Arts University , Yekaterinburg, Russia
Alla Kushnareva, Liberal Arts University , Yekaterinburg, Russia
Galina Petrova, National Research Tomsk State University, Tomsk, Russia

SOCIAL CHALLENGES OF THE NEW INDUSTRIALIZATION

Elena Klemasheva, National Research Tomsk Polytechnic University, Tomsk, Russia
Magerram Gasanov, National Research Tomsk Polytechnic University, Tomsk, Russia
Yuliya Zeremskaya, National Research Tomsk Polytechnic University, Tomsk, Russia

SOCIAL WELL-BEING AND PERCEPTION OF THE FUTURE BY MIGRANTS

Vladislav Lizunkov, Yurga Institute of Technology (TPU affiliate), Yurga, Russia
Olga Ergunova, Ural State University of Economics, Yekaterinburg, Russia
Viktor Blaginin, Ural State University of Economics, Yekaterinburg, Russia

EDUCATION ENVIRONMENT AS A FACTOR OF SOCIAL ENGAGEMENT OF STUDENTS: ALMAU CASE

Laura Massanova, Almaty Management University, Almaty, Kazakhstan
Zhuldyz Yelubayeva, Almaty Management University, Almaty, Kazakhstan
Assel Kurmantayeva, Almaty Management University, Almaty, Kazakhstan
Gul'nara Asemkulova, Almaty Management University, Almaty, Kazakhstan

THE ROLE OF THE UNIVERSITY IN TERM OF A HOLISTIC PERCEPTION OF THE FUTURE

Anait Oganyan, National Research Tomsk State University, Tomsk, Russia

THE ARTICLE EXAMINES THE PROBLEMS OF CREATING MECHANISMS FOR ASSESSING WELL-BEING AND METHODS FOR THEIR SOLUTION

Sergey Potiagailov, National Research Tomsk Polytechnic University, Tomsk, Russia

ORGANIZATION OF THE ACTIVITY OF A MEDICAL INSTITUTION ON THE BASIS OF THE INTEGRATION OF MODERN MANAGEMENT CONCEPTS

Ludmila Redko, National Research Tomsk Polytechnic University, Tomsk, Russia
Marina Yanushevskaya, National Research Tomsk Polytechnic University, Tomsk, Russia
Zhargalma Endonova, National Research Tomsk Polytechnic University, Tomsk, Russia
Eugene Maskaeva, National Research Tomsk Polytechnic University, Tomsk, Russia

***THE SYSTEM OF PERSONNEL TRAINING AS A COMPONENT PART OF THE
MANAGEMENT OF SOCIALLY RESPONSIBLE ORGANIZATION***

Ludmila Redko, National Research Tomsk Polytechnic University, Tomsk, Russia

Marina Yanushevskaya, National Research Tomsk Polytechnic University, Tomsk,
Russia

Khristina Nefedova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Victoria Semenova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***CULTURAL ACTIVITY OF THE TOMSK REGION POPULATION IN THE
CONTEXT OF CULTURAL CAPITAL AND INNOVATIVE MODERNIZATION
PROCESSES***

Sergey Romanchukov, National Research Tomsk Polytechnic University, Tomsk,
Russia

Elena Berestneva, National Research Tomsk Polytechnic University, Tomsk,
Russia

SOCIAL RESPONSIBILITY OF POWER: ESSENCE AND TRENDS

Elena Rudneva, National Research Tomsk Polytechnic University, Tomsk, Russia

Denis Chaikovskiy, National Research Tomsk Polytechnic University, Tomsk,
Russia

***ON THE PROBLEM OF UPDATING TRAINING MATERIALS FOR TEACHING
RUSSIAN LANGUAGE AS A FOREIGN LANGUAGE***

Elena Selyutina, Chelyabinsk State Institute of Culture and Arts, Chelyabinsk,
Russia

Elena Sakharova, National Research Tomsk Polytechnic University, Tomsk, Russia

***PHYSICAL EXERCISES AS AN IMPORTANT FACTOR IN INCREASING THE
PRODUCTIVITY OF WORKERS***

Irina Smirnova, Tyumen Industrial University, Tyumen, Russia

Marina Ozhiganova, Tyumen Industrial University, Tyumen, Russia

Nataliya Markova, Tyumen Industrial University, Tyumen, Russia

Farhat Shagbanov, Tyumen Industrial University, Tyumen, Russia

***ASSESSMENT OF THE ENVIRONMENT COMFORT TO EMPLOYMENT OF
PEOPLE WITH DISABILITIES***

Lubov Spitsina, National Research Tomsk Polytechnic University, Tomsk, Russia

Vladislav Spitsin, National Research Tomsk Polytechnic University, Tomsk, Russia

Aleksandr Mikhalchuk, National Research Tomsk Polytechnic University, Tomsk,
Russia

***STATISTICAL ANALYSIS OF THE INTERNET TECHNOLOGIES IMPACT ON
WELL-BEING IMPROVING FOR THE PEOPLE WITH DISABILITIES***

Lubov Spitsina, National Research Tomsk Polytechnic University, Tomsk, Russia
Vladislav Spitsin, National Research Tomsk Polytechnic University, Tomsk, Russia
Aleksandr Mikhalchuk, National Research Tomsk Polytechnic University, Tomsk,
Russia

***THE ROLE OF INTER-BUDGET RELATIONS IN THE ECONOMIC
DEVELOPMENT MUNICIPALITIES***

Valeriya Tatarnikova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***INNOVATIVE PRODUCTS AND NEW OPPORTUNITIES OF LOCAL BUDGET
REPLENISHMENT***

Vladimir Trifonov, Yurga Institute of Technology, Yurga, Russia
Irina Dobrycheva, National Research Tomsk Polytechnic University, Tomsk,
Russia

***EDUCATION AND QUALITY OF LIFE: DOMESTIC AND INTERNATIONAL
EXPERIENCE***

Arseniy Voitsehovskiy, National Research Tomsk State University, Tomsk,
Russia
Margarita Dobrusina, National Research Tomsk State University, Tomsk, Russia

***DEVELOPMENT OF INNOVATIVE THINKING IN STUDENTS OF A BACHELOR
DEGREE***

Marina Yanushevskaya, National Research Tomsk Polytechnic University, Tomsk,
Russia
Ludmila Redko, National Research Tomsk Polytechnic University, Tomsk, Russia
Anastasiya Dinner, National Research Tomsk Polytechnic University, Tomsk,
Russia

***LIFELONG LEARNING AS A DETERMINANT OF ENHANCING SOCIAL
WELFARE OF ADULT POPULATION IN RUSSIA: PROSPECTS AND
CHALLENGES***

Galina Timokhina, The Ural State University of Economics, Ekaterinburg, Russia
Larisa Kapustina, The Ural State University of Economics, Ekaterinburg, Russia
Evgeniya Zhadko, The Ural State University of Economics, Ekaterinburg, Russia

***ACADEMIC COMMUNITY IN THE PERIOD OF SOCIO-ECONOMIC SHOCKS:
THE EXAMPLE OF TOMSK COMMUNITY OF PHYSICISTS DURING
PERESTROIKA (1985-1991)***

Alexander Sorokin, Tomsk State University, Tomsk, Russia,
Tomsk Polytechnic University, Tomsk, Russia

Session 4
**INFORMATION AND COMMUNICATION TECHNOLOGY TO
ENHANCE SOCIALIZATION AND WELL-BEING OF THE
INDIVIDUAL**

13th September, Wednesday, 10.00–11.30
371 room
Scientific Technical Library, TPU

CHAIR:

Eugenie A. Monastyrny, Dr., Professor of Economics Department, IHSST TPU.

CO-CHAIRS:

Mikhail S. Kaz, Dr., Professor of Economics Department, IHSST TPU.

Tran Thi Bich Ngoc, PGS. TS., Hanoi University of Science and Technology School of Economics & Management, Hanoi, Vietnam.

Demonstration equipment: computer, projector, video camera

**THE STUDY OF PATIENTS' QUALITY OF LIFE WITH NEUROLOGICAL
DISEASES IN TOMSK**

Margarita Bobrova, National Research Tomsk Polytechnic University, Tomsk,
Russia

Alexey Dudchenko, National Research Tomsk Polytechnic University, Tomsk,
Russia

Olga Marukhina, National Research Tomsk Polytechnic University, Tomsk, Russia

Georgy Kopanitsa, National Research Tomsk Polytechnic University, Tomsk,
Russia

**APPLYING ARTIFICIAL NEURAL NETWORK TO CREATE THE WORLDVIEW
OF AN ENGINEER IN A UNIVERSITY**

Alexey Dudchenko, National Research Tomsk Polytechnic University, Tomsk,
Russia

Iuliya Lenivtceva, National Research Tomsk Polytechnic University, Tomsk,
Russia

**THE NEW ALGORITHMS OF MACHINE LEARNING FOR PEOPLE WITH
SPECIAL NEEDS**

Alena Khaperskaya, National Research Tomsk Polytechnic University, Tomsk,
Russia

Olga Berestneva, National Research Tomsk Polytechnic University, Tomsk, Russia

**ABOUT SYNTHESIS OF SELF-EDUCATION, SELF-TRAINING AND SELF-
REALIZATION IN THE SPONTANEOUS FAMILY ENVIRONMENT**

Anatoly Kosmin, Omsk State Technical University, Omsk, Russia
Olga Kuznetsova, Omsk State Technical University, Omsk, Russia
Vladimir Kuznetsov, Omsk State Technical University, Omsk, Russia

***THE EDUCATIONAL AND SOCIOCULTURAL FACTORS INFLUENCING
DEVELOPMENT OF THE INTERNATIONAL TOURISM IN RUSSIA AND
EASTERN EUROPE COUNTRIES***

Arina Kuzmenko, Omsk State Technical University, Omsk, Russia
Olga Kuznetsova, Omsk State Technical University, Omsk, Russia
Vladimir Kuznetsov, Omsk State Technical University, Omsk, Russia
Kamil Muratov, Tyumen Industrial University, Tyumen, Russia

***DEVELOPMENT OF INSTITUTE OF THE INTERNATIONAL SOCIAL-ORIENTED
BUSINESS VIA MECHANISMS OF PROMOTION AND EDUCATION***

Vladimir Kuznetsov, Omsk State Technical University, Omsk, Russia
Svetlana Kuznetsova, Omsk State Technical University, Omsk, Russia
Olga Kuznetsova, Omsk State Technical University, Omsk, Russia
Olga Galtseva, National Research Tomsk Polytechnic University, Tomsk, Russia
Ivan Odnokopylov, National Research Tomsk Polytechnic University, Tomsk,
Russia

***IMPLEMENTATION OF CONTINUOUS EDUCATION PROGRAMS IN FEDERAL
RUSSIA WITHIN THE INTERNATIONAL INTEGRATION PROCESS***

Olga Kuznetsova, Omsk State Technical University, Omsk, Russia
Irina Zhuravleva, Omsk State Technical University, Omsk, Russia
Vladimir Kuznetsov, Omsk State Technical University, Omsk, Russia
Kamil Muratov, Tyumen Industrial University, Tyumen, Russia

***AUTOMOBILE TRANSPORT INFRASTRUCTURE IN THE SYSTEM OF
MAINTAINING SOCIAL WELL-BEING***

Vladislav Lizunkov, Yurga Institute of Technology (TPU affiliate), Yurga, Russia
Viktor Blaginin, Ural State University of Economics, Yekaterinburg, Russia
Olga Ergunova, Ural State University of Economics, Yekaterinburg, Russia

***COMPETENCE IN TIME AS A FACTOR IN THE EFFECTIVENESS OF
PROFESSIONAL ACTIVITY***

Olga Mordkovich, Omsk State Technical University, Omsk, Russia
Svetlana Kuznetsova, Omsk State Technical University, Omsk, Russia
Vladimir Kuznetsov, Omsk State Technical University, Omsk, Russia
Olga Galtseva, National Research Tomsk Polytechnic University, Tomsk, Russia
Nataliya Voronina, National Research Tomsk Polytechnic University, Tomsk,
Russia

***THE LEARNING ENVIRONMENT AS SERVICE TO SUPPORT EDUCATIONAL
PROGRAMME***

Olga Shamina, National Research Tomsk Polytechnic University, Tomsk, Russia
Viacheslav Starodubtsev, National Research Tomsk Polytechnic University,
Tomsk, Russia

Tatyana Bulanova, National Research Tomsk Polytechnic University, Tomsk,
Russia

***BROKER AND INVESTOR FINANCIAL RISKS ASSESSMENT SYSTEM AS AN
APPROACH OF THEIR FINANCIAL SUSTAINABILITY INCREASING***

Valeriya Tsibulnikova, Tomsk State University of Control Systems and
Radioelectronics, Tomsk, Russia

***IT ENVIRONMENT MODEL OF THE SENIOR CITIZENS' NETWORK
WELLBEING***

Sergey Zhironkin, National Research Tomsk Polytechnic University, Tomsk,
Russia

Magerram Gasanow, National Research Tomsk Polytechnic University, Tomsk,
Russia

Olga Zhironkina, Plekhanov Russian University of Economics (Kemerovo Branch),
Kemerovo, Russia

Student panel discussion

13th September, Wednesday, 10.00–11.30

352 room

Scientific Technical Library, TPU

CHAIR:

Olga U. Korneva, PhD., Associate Professor of the Economics Department, IHSST TPU.

CO-CHAIRS:

Sergey A. Dukart,. PhD., Associate Professor of the Economics Department, IHSST TPU

Ekaterina A. Anikina, PhD., Associate Professor of the Economics Department, IHSST TPU

Demonstration equipment: computer, projector, video camera

АУТСТАФФИНГ В КОМАНДНЫХ ВИДАХ СПОРТА

Константин Абаев, Сибирский государственный университет путей сообщения, Новосибирск, Россия

Елена Пономарева, Новосибирский национальный исследовательский государственный Университет, Новосибирск, Россия. Научный руководитель

MODELLING AND ANALYSIS OF THE LEVEL OF MIGRATION AS A FACTOR IN THE WELFARE OF THE POPULATION OF THE FAR EAST

Юлия Аксенова, Национальный исследовательский Томский государственный университет, Томск, Россия

Дмитрий Хлопцов, Национальный исследовательский Томский государственный университет, Томск, Россия. Научный руководитель

ГОСУДАРСТВЕННО-ЧАСТНОЕ ПАРТНЕРСТВО В РОССИИ: ТРАДИЦИОННЫЙ ИНСТРУМЕНТ ДЛЯ РЕШЕНИЯ АКТУАЛЬНЫХ СОЦИАЛЬНО-ЭКОНОМИЧЕСКИХ ПРОБЛЕМ

Екатерина Ефремова, Барнаульский филиал Финансового университета при Правительстве Российской Федерации, Барнаул, Россия

Ольга Недоспасова, Национальный исследовательский Томский политехнический университет, Томск, Россия. Научный руководитель

МОБИЛИЗАЦИЯ ЧЕЛОВЕЧЕСКИХ РЕСУРСОВ, КАК ФАКТОР ПОВЫШЕНИЯ ЭФФЕКТИВНОСТИ ГОСУДАРСТВЕННОЙ ПОЛИТИКИ В СФЕРЕ РЕНОВАЦИИ ЖИЛИЩНОГО ФОНДА

Виталий Кивилёв, Томский государственный архитектурно-строительный университет. Томск, Россия

Татьяна Овсянникова, Томский государственный архитектурно-строительный университет. Томск, Россия. Научный руководитель

***НЕПРЕРЫВНОЕ ОБРАЗОВАНИЕ В КОНТЕКСТЕ ОБЕСПЕЧЕНИЯ
СОЦИАЛЬНО-ЭКОНОМИЧЕСКОГО БЛАГОПОЛУЧИЯ***

Айя Кристель Дэзирэ Куадио, Национальный исследовательский Томский политехнический университет, Томск, Россия

Сергей Дукарт, Национальный исследовательский Томский политехнический университет, Томск, Россия. Научный руководитель

ЭКОНОМИЧЕСКИЕ КРИЗИСЫ И ОБЩЕСТВЕННОЕ ЗДОРОВЬЕ

Владислав Мирос, Сибирский государственный университет путей сообщения, Новосибирск, Россия

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***ОЦЕНКА ЭФФЕКТИВНОСТИ КОММУНИКАЦИОННОЙ ДЕЯТЕЛЬНОСТИ
БЛАГОТВОРИТЕЛЬНОЙ ОРГАНИЗАЦИИ В ИНТЕРНЕТЕ***

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Андрей Харламов, Новосибирский государственный педагогический университет, Новосибирск, Россия. Научный руководитель

СЕРЕНДИПНОСТЬ И МЕТОДЫ ЕЕ РАЗВИТИЯ

Надежда Пилипенко, Сибирский государственный университет путей сообщения, Новосибирск, Россия

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ФРАНЧАЙЗИНГ: КАК ПРЕУСПЕТЬ В БИЗНЕСЕ И НЕ ТОЛЬКО В НЕМ?

Александра Сондор, Национальный исследовательский Томский политехнический университет, Томск, Россия

Ольга Недоспасова, Национальный исследовательский Томский политехнический университет, Томск, Россия. Научный руководитель

СТАНОВЛЕНИЕ КОРПОРАТИВНОГО СПОРТА (НА ПРИМЕРЕ РЖД)

Эмма Соркина, Сибирский государственный университет путей сообщения, Новосибирск, Россия

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ТЕНДЕНЦИИ РАЗВИТИЯ СОЦИАЛЬНОЙ РЕКЛАМЫ В РОССИИ

Анастасия Таланова, Новосибирский государственный педагогический университет, Новосибирск, Россия

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***АНАЛИЗ МЕДИА-ДИСКУРСА ПО ТЕМЕ ИНКЛЮЗИВНОГО
ОБРАЗОВАНИЯ В РОССИИ***

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Андрей Харламов, Новосибирский государственный педагогический университет, Новосибирск, Россия. Научный руководитель

***ПРОБЛЕМА ОДИНОЧЕСТВА И СПОСОБЫ ЕЁ РЕШЕНИЯ ПОСРЕДСТВОМ
ДОБРОВОЛЬЧЕСТВА***

Глеб Уткин, МБОУ Лицей при ТПУ, Томск, Россия

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***ТЕХНОЛОГИЯ РАБОТЫ СО СПОНСОРАМИ И ПАРТНЁРАМИ ПРИ
ПОДГОТОВКЕ СОЦИАЛЬНЫХ ПРОЕКТОВ***

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***ФРАНЧАЙЗИНГ ДЛЯ РАЗВИТИЯ СОЦИАЛЬНОГО
ПРЕДПРИНИМАТЕЛЬСТВА В РОССИИ***

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РЕПРЕЗЕНТАЦИЯ ОБРАЗА ПОЖИЛОГО ЧЕЛОВЕКА В РЕКЛАМЕ

Владислава Халепа, Новосибирский государственный педагогический университет, Новосибирск, Россия

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***ОЦЕНКА ЛИЧНОГО БЛАГОПОЛУЧИЯ ПОЖИЛЫМ НАСЕЛЕНИЕМ
РОССИИ И МОНГОЛИИ: СРАВНИТЕЛЬНЫЙ АНАЛИЗ***

Басаанхуу Ханахуу, Компания с ограниченной ответственностью «Улаанбаатар тумур зам», Улан-Батор, Монголия

Людмила Борисова, Национальный исследовательский Томский политехнический университет, Томск, Россия. Научный руководитель

ЦЕЛЕВЫЕ ПОЗИЦИИ В ФОРМИРОВАНИИ ЖИЗНЕННОГО КУРСА

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THE SUPPORTING SYSTEMS FOR MEDICAL SCIENCE INVESTIGATION

Анна Юмашева, Национальный исследовательский Томский политехнический университет, Томск, Россия

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***СУБЪЕКТИВНОЕ БЛАГОПОЛУЧИЕ В ПРОЦЕССЕ ТРАНСФОРМАЦИИ
ЖИЗНЕННОГО КУРСА***

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***ПРОБЛЕМЫ СОЗДАНИЯ СИСТЕМ ВЫСОКОТЕХНОЛОГИЧНЫХ
ИННОВАЦИОННЫХ МЕТОДОВ РАННЕЙ ДИАГНОСТИКИ
ЗАБОЛЕВАНИЙ***

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***ФОРМИРОВАНИЕ СИСТЕМЫ ОЦЕНКИ ВЛИЯНИЯ ФАКТОРОВ
ЛИЧНОСТНОГО ИЗМЕРЕНИЯ***

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***РЕАЛИЗАЦИЯ ОБЩИХ ПРИНЦИПОВ ВАЛЕОЛОГИИ В ДЕЯТЕЛЬНОСТИ
ТАМОЖЕННЫХ ОРГАНОВ***

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***АСПЕКТЫ СОЗДАНИЯ РАЗВЕТВЛЕННОЙ СЕТИ ЛАБОРАТОРИЙ ПО
РАННЕЙ ДИАГНОСТИКЕ ЗАБОЛЕВАНИЙ***

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ЭКЗИСТЕНЦИАЛЬНЫЙ ПОДХОД В ПСИХОТЕХНОЛОГИЯХ ПРИНЯТИЯ РЕШЕНИЙ БУДУЩЕГО

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РАЗРАБОТКА АППАРАТНО-ПРОГРАММНЫХ КОМПЛЕКСОВ ДИАГНОСТИКИ ФУНКЦИОНАЛЬНОГО СОСТОЯНИЯ ОРГАНИЗМА РАБОТНИКОВ ЭНЕРГЕТИЧЕСКОЙ ОТРАСЛИ

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СИСТЕМЫ ДИСТАНЦИОННОГО УПРАВЛЕНИЯ И МОНИТОРИНГА ПРОЦЕССА РЕАБИЛИТАЦИИ В СПОРТЕ

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КОМПЛЕКСНЫЙ ПОДХОД В СИСТЕМЕ ОЦЕНКИ УРОВНЯ БЛАГОПОЛУЧИЯ ОДИНОКИХ ЛЮДЕЙ

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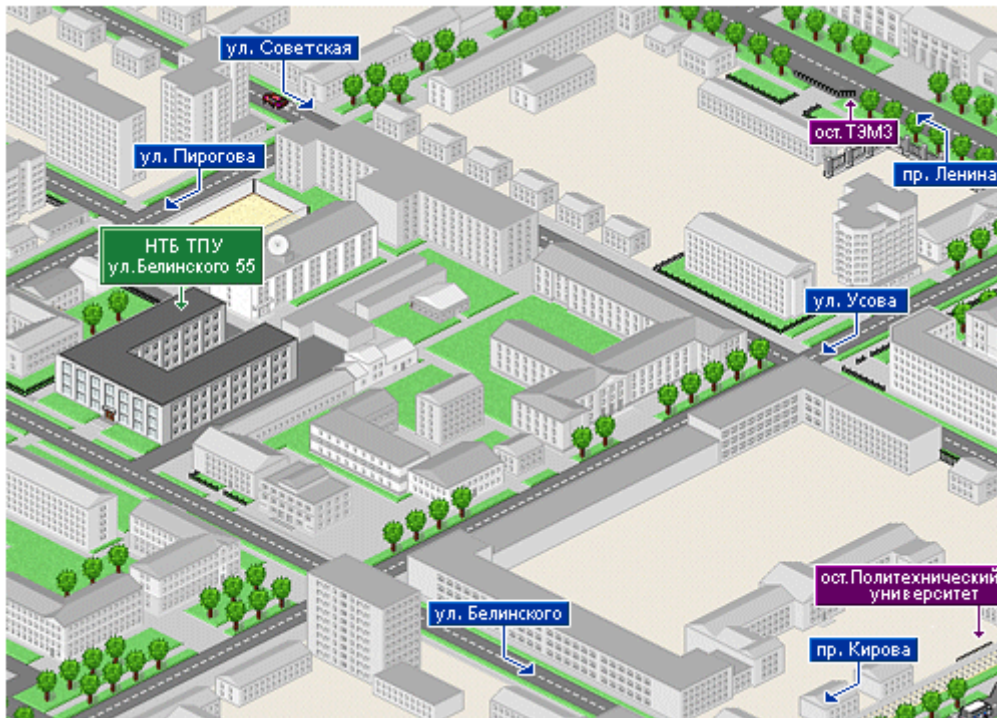
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ОЦЕНКА ДЕЯТЕЛЬНОСТИ СПЕЦИАЛИСТОВ УЧРЕЖДЕНИЙ СОЦИАЛЬНОЙ В УСЛОВИЯХ ЭКОНОМИЧЕСКОГО КРИЗИСА

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