

PROGRAM COSTS

There is no tuition fee for students from our partner universities and there is even a limited number of stipends available.

Housing in Heidenheim (per month):

Host family approx. € 200
Private accommodation approx. € 250 – 300

Living expenses approx. € 300

OPTIONAL

Intensive German Class approx. € 830
(3 week intensive including tuition and housing)

Additional costs might arise for excursions.


CONTACT

For more information

Contact the international office at your university or:

**Baden Wuerttemberg Cooperative State University
Heidenheim:**

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International Program



English-taught classes



BADEN-WUERTEMBERG COOPERATIVE STATE UNIVERSITY

In 1974, the Baden-Wuerttemberg Cooperative State University – or “Duale Hochschule Baden-Wuerttemberg” as it is known in Germany – was launched as an innovative new project in the Federal State of Baden-Wuerttemberg in the Southwest of Germany. It was designed to provide students with a system of higher education based on the unique combination of theoretical studies and on-the-job training. Students completing their degrees at the Baden-Wuerttemberg Cooperative State University alternate between academic studies and on-the-job training giving them the opportunity to immediately apply concepts learnt in class to their workplace and vice-versa bring in new ideas from their training companies into the classroom.

Duale Hochschule Baden-Wuerttemberg Heidenheim offers a wide range of programs in the fields of Business, Engineering and Social Work.

Generally classes are taught in German but DHBW Heidenheim also offers English-taught classes to welcome international students into the student body. To go in line with our model, international students can attend classes at the university and afterwards add an internship or work placement with one of our cooperating companies. This program is mainly aimed at students from our partner universities.

In addition to the academic course work we also offer a cultural program. Students will have the chance to see Stuttgart, Munich including Neuschwanstein and Heidelberg. A trip to Berlin is organized if there are enough applicants. Intensive German language courses are offered before the start of the semester in cooperation with the university in Freiburg.

COURSES OFFERED

Each module covers a major subject in the field of Business Administration or Management, mostly with an international perspective.

All academic courses are taught in English by either international faculty or our own faculty members. The classes consist of German and international students of different countries in order to have a high diversity in the classroom. Some courses are offered exclusively for our international students and require a minimum enrolment of 5 students.

The following courses are offered:

Human Resource Management	3 ECTS
Economics – Macroeconomics	3 ECTS
International Marketing	3 ECTS
International Finance	3 ECTS
Innovation and Product Management	4 ECTS
Intercultural Competence	3 ECTS
Quality Management Strategies	3 ECTS
Business English	3 ECTS
Business French	3 ECTS

Modules exclusively for international students

German I	5 ECTS
German II	5 ECTS
International Business	5 ECTS
International Leadership and Strategic Management	5 ECTS
Economic System in Germany	5 ECTS
Political and Economic System in Europe	5 ECTS
International Sourcing and Logistics	5 ECTS
Intercultural Negotiation Training (3 Day Business Game)	3 ECTS
Student Research Project	5 ECTS

PROGRAM INFORMATION

The International Program is a one-semester program aimed at familiarizing students from abroad with Germany and its internationally oriented market, while developing their skills in international business and intercultural communication. The program starts with an optional intensive German course in either Freiburg or Heidelberg and is rounded off by an optional work placement at the end of the semester.

In the past years students from the US, Russia, Georgia, Mexico, Nigeria and Poland participated successfully in this program.

Schedule:

September:
Optional German intensive class in Freiburg or in Heidelberg.

October to December:
classes at DHBW Heidenheim

Internship / work placement in a German company after the semester in Heidenheim.

This internship is optional. Please check with your university whether you can earn credit for it.